Marketing of Hedge Funds

A key strategic variable in defining possible roles of an emerging investment force

DISSERTATION

der Universitat St. Gallen, Hochschule fur Wirtschafts-, Rechts- und Sozialwissenschaften zur Erlangung der Wurde eines Doktors der Wirtschaftswissenschaften

> vorgelegt von Matthias Bekier von St. Gallen

Genehmigt auf Antrag der Herren Prof. Dr. Cuno Piimpin und

Prof. Dr. Heinz Zimmermann

Dissertation Nr. 1735

PETER LANG

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