

# Contemporary Latin American Cultural Studies

**Edited by Stephen Hart**

Professor of Hispanic Studies,  
University College London, UK

**and Richard Young**

Professor of Spanish and Latin American Studies,  
University of Alberta, Canada

O

ARNOLD

A member of the Hodder Headline Group

LONDON

Distributed in the United States of America by  
Oxford University Press Inc., New York

# Contents

*List of contributors* ix

**Introduction** 1  
**Stephen Hart and Richard Young**

## PART 1 LATIN AMERICA AND CULTURAL STUDIES

**RTI Cultural studies and revolving doors** 12  
**Nestor Garcia Canclini**

**Cultural studies and literary criticism at the cross-roads of value** 24  
**Beatriz Sarlo**

**y [J] The place of literature in cultural studies** 37  
**William Rowe**

**Rfl Adios: a national allegory (some reflections on Latin American Cultural Studies)** 48  
**John Beverley**

## PART 2 CULTURAL ICONS

**m Contesting the cleric: the intellectual as icon in modern Spanish America** 62  
**Nicola Miller**

**f@ Cultural myths and Chicana literature: a field in dispute** 76  
**Maria Cristina Pons**

**IE Recontextualizing violence as founding myth: *La sangre derramada* by Jose Pablo Feinmann** 90  
**Rita De Grandis**

**Eva Peron: one woman, several masks** 102  
**Lidia Santos**

**PART 3 CULTURE AS SPECTACLE/COMMODITY**

- [®]** The spectacle of identities: football in Latin America 116  
Eduardo P. Archetti
- H** Modernity, modernization and melodrama: the bolero in Mexico in the 1930s and 1940s 127  
Vanessa Knights
- fH** Stars: mapping the firmament 140  
John King
- WS** *Los globalizados tambien lloran: Mexican telenovelas and the geographical imagination* 151  
Laura Podalsky
- m** Local(izing) images: Montevideo's televisual praxis 167  
Victoria Ruetalo
- H** The young and the damned: street visions in Latin American cinema 177  
Geoffrey Kantaris

**PART 4 CULTURE, HEGEMONY AND OPPOSITION**

- m** Identity, politics and *mestizaje* 192  
Amaryll Chanady
- M** Brazilian cinema: reflections on race and representation 203  
Robert Stam
- H** Of silences and exclusions: nation and culture in nineteenth-century Colombia 215  
Patricia D'Allemand
- H** *Testimonio* and its discontents 228  
Francesca Denegri
- M** Nicomedes Santa Cruz and the vindication of Afro-Peruvian culture 239  
Martha Ojeda
- H** Queering Latin American popular culture 253  
David William Foster

**PART 5 CULTURAL PRACTICES**

- HI** Food in Latin America 268  
Mike Gonzalez

**Capoeira culture: an impertinent non-Western art form**

Floyd Merrell

**Mama Coca and the Revolution: Jorge Sanjines's double-take**

Stephen Hart

**Buenos Aires and the narration of urban spaces and practices**

Richard Young

**References**

**Index**