Eva Heiskanen

TRANSLATIONS OF AN ENVIRONMENTAL TECHNIQUE:

INSTITUTIONALIZATION OF THE LIFE CYCLE APPROACH IN BUSINESS, POLICY AND RESEARCH NETWORKS

HELSINKI SCHOOL OF ECONOMICS AND BUSINESS ADMINISTRATION

ACTA UNIVERSITATIS OECONOMICAE HELSINGIENSIS

CONTENTS

1
2
2
3
5
6
IQUES7
9
10
13
14
14
15 17
ies17
19
of actors'_20
theory22
23
24
24
27
27
34 38
38
38
44
47
IT DO? 52
65
69

ARTICLES

Heiskanen, E. (1997) 'The Social Shaping of a Technique for Environmental Assessment', *Science Studies* 11 (1): 27-51.

Heiskanen, E. (1999). Every product casts a shadow - but can we see it and can we act on it? *Environmental Science and Policy* 2 (1): 61-74.

Heiskanen, E. (2000). Managers' interpretations of LCA: Enlightenment and Responsibility or Confusion and Denial. *Business Strategy and Environment* 9: 239-254.

Heiskanen, E. (submitted). Institutionalization of life cycle thinking in the discourse of ordinary managers and consumers. Submitted to Journal of Industrial Ecology.