

The Entrepreneurial Culture

Network Advantage Within Chinese and Irish Software Firms

Denise Tsang

Lecturer in the Department of Management, University of Reading Business School, UK

Edward Elgar Cheltenham, UK • Northampton, MA, USA

Contents

| reface | vi |
|--|-----|
| 1. Entrepreneurship and Business Culture | 1 |
| 2. Institutional Environment in City Software Clusters | 25 |
| 3. Culture of Software Entrepreneurship | 50 |
| 4. A Theory of Cultural Capital | 72 |
| 5. Personal Networks, Social Networks and New Firms | 104 |
| 6. Network Advantage and Successful Firms | 136 |
| 7. Future Growth in Chinese and Irish Software | 151 |
| 'ibliography | 157 |
| ppendices | 176 |
| ndex | 192 |
| | |