

The Entrepreneurial Culture

Network Advantage Within Chinese and Irish Software Firms

Denise Tsang

Lecturer in the Department of Management, University of Reading Business School, UK

Edward Elgar Cheltenham, UK • Northampton, MA, USA

Contents

reface	vi
1. Entrepreneurship and Business Culture	1
2. Institutional Environment in City Software Clusters	25
3. Culture of Software Entrepreneurship	50
4. A Theory of Cultural Capital	72
5. Personal Networks, Social Networks and New Firms	104
6. Network Advantage and Successful Firms	136
7. Future Growth in Chinese and Irish Software	151
'ibliography	157
ppendices	176
ndex	192