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Nonprofit and Business Sector Collaboration: Social Enterprises, Cause-Related Marketing, Sponsorships, and Other Corporate-Nonprofit Dealings

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Nonprofit and Business Sector Collaboration: Social Enterprises, Cause-Related Marketing, Sponsorships, and Other Corporate-Nonprofit Dealings has been co-published simultaneously as *Journal of Nonprofit & Public Sector Marketing,* Volume 1 1, Number i 2003.

BUSINESS
BOOKS

Best Business Books
An Imprint of
The Haworth Press, Inc.
New York • London • Oxford

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