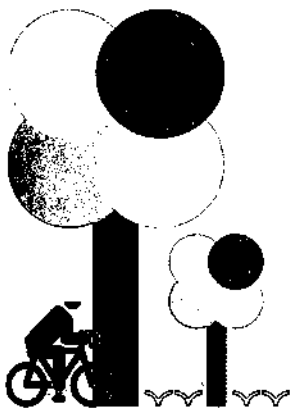


HOW TO REDUCE YOUR CARBON FOOTPRINT



**365 PRACTICAL
WAYS TO MAKE A
REAL DIFFERENCE**



**JOANNA YARROW
BEYOND GREEN LTD**

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KEY TO SYMBOLS



Behaviour change



Purchasing decision



Long-term payback



Short-term payback



DIY



Specialist needed



Major change