

**ECONOMIC RESEARCH CENTRE**

**REPORT OF  
THE SEVENTY-SIXTH ROUND TABLE  
ON TRANSPORT ECONOMICS**

**Held in Paris on 29th-30th April 1987  
on the following topic:**

**THE ROLE OF SHIPPERS  
AND TRANSPORT OPERATORS  
IN THE LOGISTICS CHAIN**

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-- Brief review of the development of logistics among shippers: where, when, why?	
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-- Is logistics a <u>temporary answer</u> to the crisis or a lasting activity?	
-- The necessary integration of transport into the highly innovative <u>logistic strategies</u> developed by shippers: from the <u>mastery</u> of spatial distribution of the distribution/production process of goods to control over distribution/ <u>production cycles and delays</u>	

- The transition from a mass economy with massive and non-differentiated flows to an economy marked by particularity with dispersed and constantly renewed flows
  
- Differences in logistical maturity between European<sup>b</sup> firms: a problem for tomorrow?

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