# CONTENTS

Preface xi
Acknowledgments xiii

**PART I: THE SYSTEMATIC STUDY OF DRESS**

Chapter 1 The Classification System for Dress 1
Chapter 2 Dress, Culture, and Society 30
Chapter 3 Records of the Types of Dress 54
Chapter 4 Written Interpretations of Dress 74

*Readings for Part I*

1.1 THE BATHS 89  
*by Alev Lytle Croutier*

1.2 BODY RITUAL AMONG THE NACIREMA 93  
*by Horace Miner*

1.3 EUROCENTRISM IN THE STUDY OF ETHNIC DRESS 97  
*by Suzanne Baizerman, Joanne B. Eicher, and Catherine Cerny*

1.4 MANY DISCIPLINES, MANY REWARDS:  
INUIT CLOTHING RESEARCH 106  
*by Betty Kobayashi Issenman*

1.5 DRESS AS A REFLECTION AND SUSTAINER OF SOCIAL REALITY: A CROSS-CULTURAL PERSPECTIVE 115  
*by Jean A. Hamilton and James W. Hamilton*

**PART II: PHYSICAL APPEARANCE, ENVIRONMENT, AND DRESS** 125

Chapter 5 Physical Appearance and Dress 126
Chapter 6 Body, Dress, and Environment 144

*Readings for Part II*

II.1 PRESSURE OF MENSWEAR ON THE NECK IN RELATION TO VISUAL PERFORMANCE 167  
*by Leonora M. Langan and Susan M. Watkins*

II.2 INNERSKINS/OUTERSKINS: GUT AND FISHSKIN 171  
*by Pat Hickman*
PART III: SOCIOCULTURAL SYSTEMS
OF WORLD CULTURE AND DRESS 177
Chapter 7 Commercial Sociocultural Systems and Dress 179
Chapter 8 Tribal Sociocultural Systems and Dress 202
Chapter 9 Imperial Sociocultural Systems and Dress 218

Readings for Part III

III.1 GA‘ANDA SCARIFICATION: A MODEL FOR ART AND IDENTITY 241
by Marla C. Berns

III.2 THEY DON'T WEAR WIGS HERE 250
by Barbara A. Schreier

III.3 CLOTHED TO RULE THE UNIVERSE 256
by John E. Vollmer

III.4 HELPING OR HINDERING: CONTROVERSIES AROUND THE INTERNATIONAL SECOND-HAND CLOTHING TRADE 258
by Karen Tranberg Hansen

PART IV: ART, AESTHETICS, AND DRESS 269
Chapter 10 The Art of Creating Dress 270
Chapter 11 Ideals for Individual Appearance and the Art of Dress 289
Chapter 12 The Art of Dress: Conformity and Individuality 311
Chapter 13 Dress and the Arts 326

Readings for Part IV

IV.1 THE AESTHETICS OF MEN'S DRESS OF THE KALABARI OF NIGERIA 349
by Tonye V. Erekosima and Joanne B. Eicher

IV.2 THE SWEETNESS OF FAT: HEALTH, PROCREATION, AND SOCIABILITY IN RURAL JAMAICA 362
by Elisa J. Sobo

IV.3 SCRUFFY IS BADGE OF PRIDE, BUT SOME PHYSICISTS LONG FOR COOL 367
by Malcolm W. Browne

IV.4 SIGNATURE STYLE: FALLING OFF THE FASHION TRAIN WITH FRIDA, GEORGIA AND LOUISE 369
by Jo Ann C. Stabb

Bibliography 376
Credits for Figures 395
Index 397
## EXTENDED CONTENTS

<table>
<thead>
<tr>
<th>Preface</th>
<th>xi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgments</td>
<td>xiii</td>
</tr>
</tbody>
</table>

### PART I: THE SYSTEMATIC STUDY OF DRESS 1

<table>
<thead>
<tr>
<th>Chapter 1 The Classification System of Dress</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dress</td>
<td>3</td>
</tr>
<tr>
<td>Types of Dress</td>
<td>6</td>
</tr>
<tr>
<td>Application of the Classification System</td>
<td>21</td>
</tr>
<tr>
<td>Advantages of the Classification System</td>
<td>22</td>
</tr>
<tr>
<td>Summary</td>
<td>26</td>
</tr>
<tr>
<td>Study Tools</td>
<td>27</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chapter 2 Dress, Culture, and Society</th>
<th>30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Culture</td>
<td>31</td>
</tr>
<tr>
<td>Society</td>
<td>33</td>
</tr>
<tr>
<td>Sociocultural systems</td>
<td>34</td>
</tr>
<tr>
<td>Relating Dress to Culture and Society</td>
<td>41</td>
</tr>
<tr>
<td>Ethnocentrism</td>
<td>43</td>
</tr>
<tr>
<td>Ethnic Dress</td>
<td>45</td>
</tr>
<tr>
<td>Contemporary Culture, Society, and Dress</td>
<td>46</td>
</tr>
<tr>
<td>Dress and Cultural Meanings</td>
<td>50</td>
</tr>
<tr>
<td>Summary</td>
<td>51</td>
</tr>
<tr>
<td>Study Tools</td>
<td>52</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chapter 3 Records of the Types of Dress</th>
<th>54</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actual Artifacts</td>
<td>55</td>
</tr>
<tr>
<td>Visual Representations</td>
<td>58</td>
</tr>
<tr>
<td>Written Description and Commentary</td>
<td>65</td>
</tr>
<tr>
<td>Summary</td>
<td>71</td>
</tr>
<tr>
<td>Study Tools</td>
<td>71</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chapter 4 Written Interpretations of Dress</th>
<th>74</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moralistic Essays, Satire, and Reform Literature</td>
<td>75</td>
</tr>
<tr>
<td>Prescriptive and Proscriptive Literature</td>
<td>77</td>
</tr>
<tr>
<td>Scholarly Written Interpretations</td>
<td>79</td>
</tr>
<tr>
<td>Summary</td>
<td>87</td>
</tr>
<tr>
<td>Study Tools</td>
<td>87</td>
</tr>
</tbody>
</table>
Readings for Part I
1.1 The Baths by Alev Lytle Croutier 89
1.2 Body Ritual among the Nacirema by Horace Miner 93
1.3 Eurocentrism in the Study of Ethnic Dress by Suzanne Baizerman,
    Joanne B. Eicher, and Catherine Cerny 97
1.4 Many Disciplines, Many Rewards: Inuit Clothing Research
    by Betty Kobayashi Issenman 106
1.5 Dress as a Reflection and Sustainer of Social Reality: A Cross-Cultural
    Perspective by Jean A. Hamilton and James W. Hamilton 115

PART II: PHYSICAL APPEARANCE, ENVIRONMENT, AND DRESS 125
Chapter 5 Physical Appearance and Dress 126
Physical Similarity 127
Physical Diversity 129
Summary 141
Study Tools 142

Chapter 6 Body, Dress, and Environment 144
Physiological Adaptation to Environment 145
Cultural Adaptation of the Body to Environment 150
Dress as Extensions and Modifications of the Body 154
Dress That Intervenes Between Body and Climate 158
Dress as Total Environment 163
Summary 164
Study Tools 164

Readings for Part II
II.1 Pressure of Menswear on the Neck in Relation to Visual Performance
    by Leonora M. Langan and Susan M. Watkins 167
II.2 Innerskins/Outerskins: Gut and Fishskin by Pat Hickman 171

PART III: SOCIOCULTURAL SYSTEMS
OF WORLD CULTURE AND DRESS 177
Chapter 7 Commercial Sociocultural Systems and Dress 179
Characteristics of Commercial Sociocultural Systems 181
Population, Residence, and Dress 181
Technology, Economy, and Dress 186
Social Structure, Division of Labor, and Dress 189
Polity and Dress 192
Religion, Ideology, and Dress 197
Summary 200
Study Tools 200
Chapter 8 Tribal Sociocultural Systems 202
Tribal Sociocultural Systems and Dress 203
Population, Residence, and Dress 206
Technology, Economy, and Dress 207
Social Structure, Division of Labor, and Dress 210
Polity and Dress 212
Religion and Dress 213
Summary 216
Study Tools 217

Chapter 9 Imperial Sociocultural Systems and Dress 218
Characteristics of Imperial Sociocultural Systems 220
Population, Residence, and Dress 222
Technology, Economy, and Dress 223
Social Structure, Division of Labor, and Dress 226
Polity and Dress 229
Religion and Dress 234
Summary 237
Study Tools 238

Readings for Part III 241
III.1 Gàanda Scarification: A Model for Art and Identity by Marla C. Berns 241
III.2 They Don’t Wear Wigs Here by Barbara A. Schreier 250
III.3 Clothed to Rule the Universe by John E. Vollmer 256
III.4 Helping or Hindering: Controversies around the International
   Second-Hand Clothing Trade by Karen Tranberg Hansen 258

PART IV: ART, AESTHETICS, AND DRESS 269

Chapter 10 The Art of Creating Dress 270
The Art of Dress 271
The Aesthetics of Dress 272
The Universality of the Art of Dress 274
Creating Forms of Dress 276
Analyzing the Meaning and Form of Dress 280
Types of Body Supplements used in Creating Dress 281
Cultural Typologies of Dress 285
Summary 286
Study Tools 287

Chapter 11 Ideals for Individual Appearance and the Art of Dress 289
Ideals within Different Societies 291
Achieving Ideals 294
Cultural Standards for the Art of Dress 297
Change in Cultural Standards 300

Extended Contents ix
## Cultural Ideals in Body Form and Self-Esteem

| Summary | 308 |
| Study Tools | 309 |

## Chapter 12 The Art of Dress: Conformity and Individuality

| Individual Choice, Societal Influence, and The Art of Dress | 312 |
| Individuality and The Art of Dress | 319 |
| Conformity, Individuality, and Fashion in Dress | 321 |
| Fashion Leaders | 322 |
| Summary | 324 |
| Study Tools | 324 |

## Chapter 13 Dress and the Arts

| Dress as an Art Form | 327 |
| Dress as an Integral Part of the Arts | 329 |
| Similarities Between Stage Costume and Everyday Dress | 329 |
| Special Requirements of Costume | 332 |
| Visual and Literary Arts | 341 |
| Artists in The Field of Design | 345 |
| Influence of Artists on Fashion | 345 |
| Summary | 346 |
| Study Tools | 347 |

### Readings for Part IV

| IV1 The Aesthetics of Men's Dress of the Kalabari of Nigeria by Tonye V. Erekosima and Joanne B. Eicher | 349 |
| IV2 The Sweetness of Fat: Health, Procreation, and Sociability in Rural Jamaica by Elisa J. Sobo | 362 |
| IV3 Scruffy Is Badge of Pride, but Some Physicists Long for Cool by Malcolm W. Browne | 367 |
| IV4 Signature Style: Falling Off the Fashion Train with Frida, Georgia and Louise by Jo Ann C. Stabb | 369 |

## Bibliography

| Credits for Figures | 395 |
| Index | 397 |