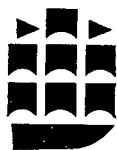

Managing technological innovation

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Second edition

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Contents

List of figures	x
List of tables	xiii
Preface to the First edition	xiv
Preface to the Second edition	xvi
Introduction	xviii
The historical perspective	xviii
The implication for business	xx
Acknowledgements	xxiii
1 The process of technological innovation	1
The need for a conceptual approach	1
Technological innovation as a conversion process	3
Factors contributing to successful technological innovation	5
Market orientation	6
Relevance to the organization's corporate objectives	9
An effective project selection and evaluation system	10
Effective project management and control	11
A source of creative ideas	12
An organization receptive to innovation	13
Commitment by one or a few individuals	14
Discussion	16
Case histories of two successful innovations	20
Development of the float glass process	20
IBM 360 series of computers	22
Summary	24
References	24
Additional references	25
2 Strategies for research and development	26
The role of corporate planning	26
Objectives	27
Strategy	28
The business environment	28
Analysis of company capability	28
R & D as a business	30
Resource allocation to R & D	33
Involvement in technology	33
Setting the R & D budget	34
Interfirm comparisons	34
A fixed relationship to turnover	35

	A fixed relationship to profit	35
	Reference to previous levels of allocation	35
	Costing of an agreed programme	36
	Discussion	36
	R & D strategy in the decision making process	36
	Resource allocation within R & D	38
X	'Gap analysis'	38
X	Product life cycles	40
	Single product companies	43
	Analysis of resource allocations	46
	Factors to be considered in the formulation of an R & D strategy	48
	Environmental forecasts	48
	Comparative technological cost effectiveness	50
	Risk <i>v</i> pay-off	51
	Capability analysis	53
	Selecting the R & D strategy	57
	Offensive strategy	57
	Defensive strategy	58
	Licensing	58
+	Interstitial strategy	59
X	Market creation	60
	'Maverick' strategy	60
	Acquisitions—people	61
	Acquisitions—companies	61
	The industrial life-cycle	61
	Implementation of an R & D strategy	62
	Summary	63
	References	64
	Additional references	65
3	Creativity and problem solving	66
	Creativity—a widespread need	66
	The creative process	67
	Creative individuals—main characteristics	70
	Creativity in innovation—the manager's problem	73
X	Organizational environment	73
	Techniques for creative problem solving	75
	Analytical problem-solving techniques	76
	Attribute analysis	76
	Morphological analysis	77
	Needs research	79
	Technology monitoring	80
	Non-analytical aids to creative problem solving	80
	Some underlying principles of non-analytical methods	81
	Brainstorming	84
	Synectics	84
	Lateral thinking	87
	Summary	88
	References	88

	Additional references	89
4	Project selection and evaluation	91
	The purpose	91
	Selection criteria	93
	Corporate objectives, strategy, policies, and values	94
	X Marketing criteria	96
	X Research and development criteria	104
	Financial criteria	109
	Production criteria	110
	Discussion	114
	Who should evaluate?	115
	Evaluation techniques	116
	Summary	119
	References	119
	Additional references	120
5	Financial evaluation of research and development projects	121
	The need for cost effectiveness analysis	121
	R & D financial forecasts	122
	Forecasting accuracy	122
	Improving the accuracy of estimates	126
	Implications of estimating errors for project evaluation	130
	Risk as a factor in financial analysis	131
	Project selection formulae	134
	The use of financial analysis	135
	Financial analysis at a milestone event	138
	Allocation of resources between research and development	139
	Financial discounting techniques (DCF)	141
	Application of operational research techniques	143
	Summary	145
	References	146
	Additional references	147
6	Research and development programme planning and control	148
	The elements of the problem	148
	Project definition	149
	Portfolio planning	153
	Number and size of projects in the portfolio	153
	Importance <i>v</i> priority	159
	Project planning	159 ✓
	Project control	163 X
	Information	163
	The use of control information	165
	Resource allocation and management	168
	Staff motivation	171
	Managing the cash flow curve	172
	Summary	173
	Reference	175
	Additional references	175

7	<i>Organization for innovation</i>	176
	Introduction	176
	Definition of an organization	177
	The human resource	178
	The values and orientation of R & D staff	178
	Transition from research technologist to research manager	179
	The role of the research director	181
	Leadership style	183
	The work to be done	183
	Conception—creativity	184
	Justification—selection and evaluation procedures	184
	Implementation—feasibility to end-product	184
	Industrial characteristics	185
	Summary of aims to be achieved through organization	186
	Organizational structures	187
	Organization by scientific discipline	187
	Project management	189
	Organization by product line	191
	* Matrix organization	191
	Organization for transfer from R & D to production	194
	Venture management	196
	Joint equity ventures	198
	Schon's corporate structure	198
	The central research laboratory	199
	Organization structure for the future	200
	Summary	202
	References	203
	Additional references	204
8	<i>Technological forecasting for decision making</i>	206
	The need to forecast	206
	Level of investment in technological forecasting	209
	The definition of technological forecasting	211
	Inputs to the forecasting system	214
	Classification of forecasting techniques	215
	The paths of technological progress	217
	The techniques of technological forecasting	221
	Trend extrapolation	221
	Precursor trends—curve matching	222
	Technological substitution	224
	Delphi	224
	Scenarios	227
	Relevance trees	228
	Technology monitoring	230
	Cross impact analysis	231
	* Organization for technological forecasting	231
	Current status of technological forecasting	232
	Summary	232

References	233
Additional references	234

Index	235
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