

*The  
Emotional  
Meaning  
of Money*

Lewis Yablonsky, Ph.D.



*Gardner Press, Inc*  
New York London

# Contents

|                              |     |
|------------------------------|-----|
| Preface and Acknowledgements | vii |
|------------------------------|-----|

## **Part 1**

### ***The Emotional Power of Money***

|   |    |
|---|----|
| Chapter 1: Emotions and Money                           | 3  |
| Chapter 2: Money Styles                                 | 15 |
| Chapter 3: Women, Men, and Money                        | 27 |
| Chapter 4: Marriage and Money                           | 45 |
| Chapter 5: Parents and “Learning the Value of a Dollar” | 61 |

## **Part II**

### ***Money Talks***

|   |     |
|---|-----|
| Chapter 6: The Rich <i>Are</i> Different          | 79  |
| Chapter 7: The High Cost of Poverty               | 104 |
| Chapter 8: Deviance for Dollars                   | 120 |
| Chapter 9: The Helping Professions and Money      | 148 |
| Chapter 10: The Creative Arts, Talents, and Money | 164 |
| Appendix  | 185 |
| References  | 197 |