

Explaining International Production

John H. Dunning

*ICI Research Professor of International Business,
University of Reading*

TECHNISCHE HOCHSCHULE DARMSTADT	
Fachbereich 1	
<u>Gesamtbibliothek</u>	
<u>Betriebswirtschaftslehre</u>	
Inventar-Nr. :	41.404
Abstell-Nr. :	A25/701
Sammel-Nr. :	4.0
	00228787

London
UNWIN HYMAN
Boston Sydney Wellington

Contents

Acknowledgements	page	xi
List of Figures		xiii
List of Tables		xv
Introduction		1
1 Trade, Location of Economic Activity and the Multinational Enterprise: A Search for an Eclectic Approach (Weg, Methode)		13
2 The Eclectic Paradigm of International Production: A Restatement and some Possible Extensions		41
3 Changes in the Level and Structure of International Production: The Last 100 Years		71
4 Some Historical Antecedents to the Eclectic Paradigm		120
5 The Investment Development Cycle and Third World Multinationals		140
6 Non-Equity Forms of Foreign Economic Involvement and the Theory of International Production		169
7 Explaining Intra-Industry International Production		198
8 US and Japanese Manufacturing Affiliates in the UK: Comparisons and Contrasts		219
9 The Eclectic Paradigm and the International Hotel Industry		242
10 Multinational Enterprises in the Business Services Sector: A Study in Locational Choice		268
11 Cross-Border Corporate Integration and Regional Integration		291
12 Towards an Interdisciplinary Explanation of International Production		306
13 The New-Style Multinationals – Circa the Late 1980s and Early 1990s		327
References		348
Index		372