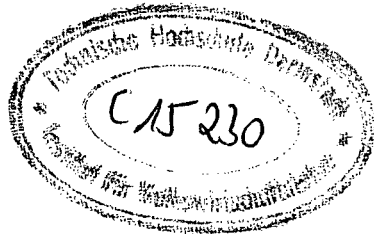
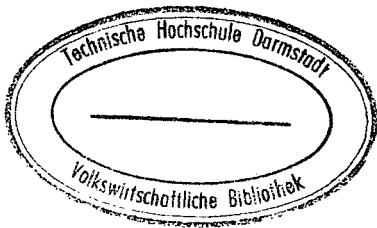


Rational Choice

The Contrast between
Economics and Psychology

Edited by Robin M. Hogarth
and Melvin W. Reder



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