WBI LEARNING RESOURCES SERIES

.6

Protecting the Global Environment Initiatives by Japanese Business

Edited by Wilfrido Cruz Koichiro Fukui Jeremy Warford

Contributors Tomohiko Inui Hiroyuki Kato Noriyuki Kobayashi Teruo Okazaki Akie Takeuchi Junichi Tsunoda

> The World Bank Washington, D.C.



Contents

Foreword

Acknowledgments	vii

v

Contributors ix

Part I. The Relevance of Japanese Global Environmental Initiatives to Developing Countries—An Overview

- Global Benefits from Private Sector Initiatives: Lessons on the Environment from Japan 3 Koichiro Fukui
- Expanding the Scope and Constituency for Global Environmental Initiatives in Developing Countries 15 Wilfrido Cruz and Jeremy Warford
- Review of Environmental Policy and Energy Conservation Policy in Japan 23 Tomohiko Inui and Hiroyuki Kato

Part II. Case Studies

- Environmental Conservation by Japan's Iron and Steel Industry: An Example of the Nippon Steel Corporation 49 *Teruo Okazaki, Tomohiko Inui, and Akie Takeuchi*
- Environmental Conservation by Japan's Electric Power Industry: An Example of the Electric Power Development Company 75 Junichi Tsunoda, Tomohiko Inui, and Akie Takeuchi
- Reforestation of an Indonesian Tropical Forest: The Win-Win Approach of a Private Japanese Firm
 99 Noriyuki Kobayashi and Hiroyuki Kato