

# CONTENTS

Preface	9
1. The Meaning of Social Responsibility	13
2. Promoting Corporate Responsiveness	33
3. The Strategy of Corporate Response	55
4. Developing Policy for Social Responsibility	74
5. Nationalised Industries	103
6. Employee Participation	123
7. Managing Corporate Responsiveness	146
8. Social Information and Company Concerns	163
9. Extending the Concept of Responsibility	187
Bibliography	203
Index	207