

CONSUMER BEHAVIOUR

AN EXPERIMENT IN ANALYTICAL ECONOMICS

NICOS E. DEVLETOGLOU

University of London The London School of Economics and Political Science

HARPER & ROW, PUBLISHERS LONDON, NEW YORK AND EVANSTON

CONTENTS

INTRODUCTION

CHAPTER ONE CONSUMER THRESHOLDS

CHAPTER TWO

THE THEORY OF LOCATION: A CONCISE REVIEW

CHAPTER THREE

THE BEHAVIOURAL MODEL: THEORETICAL EXPERIMENT - I

CHAPTER FOUR

THE BEHAVIOURAL MODEL: THEORETICAL EXPERIMENT - II

CONCLUSION

INDEX