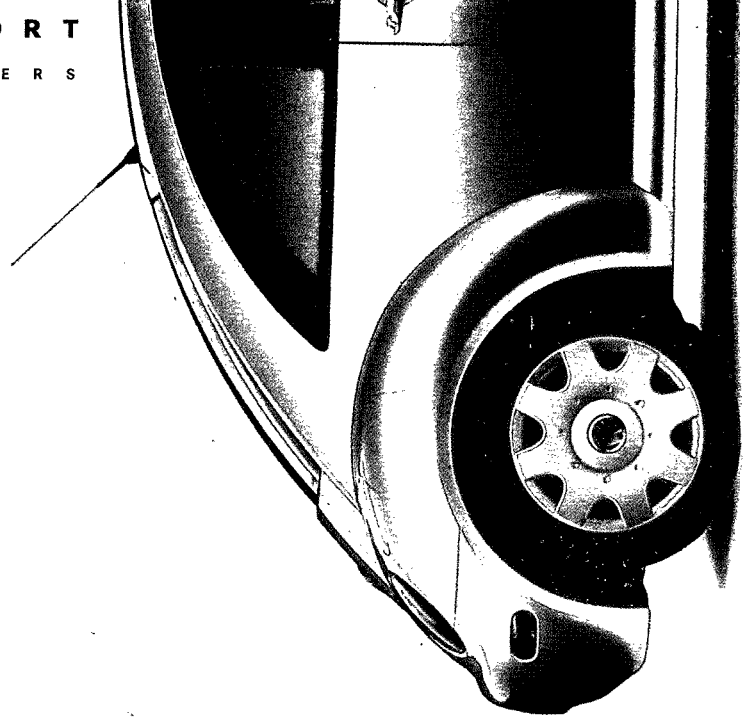


Architecture

MISSION STATEMENT: TO PROVIDE THE MOST ACCURATE AND UP-TO-DATE INFORMATION ON THE ARCHITECTURE INDUSTRY.

ROCKPORT
PUBLISHERS



GLOUCESTER MASSACHUSETTS

introduction

Metaclay, metaballs,
and blobs

8

chapter 1 birth of the **blob**

Postwar architects and
designers rage against
the machine age

12

chapter 2 **blob's** your uncle

Frank O. Gehry shows
a generation how to
design beyond the box

30

chapter 3 new **tools** of the trade

Information-age
architects and
designers animate
the process

50

chapter 4 a **blob** by any other name

Greg Lynn creates
a manifesto for a
new architectonic
philosophy

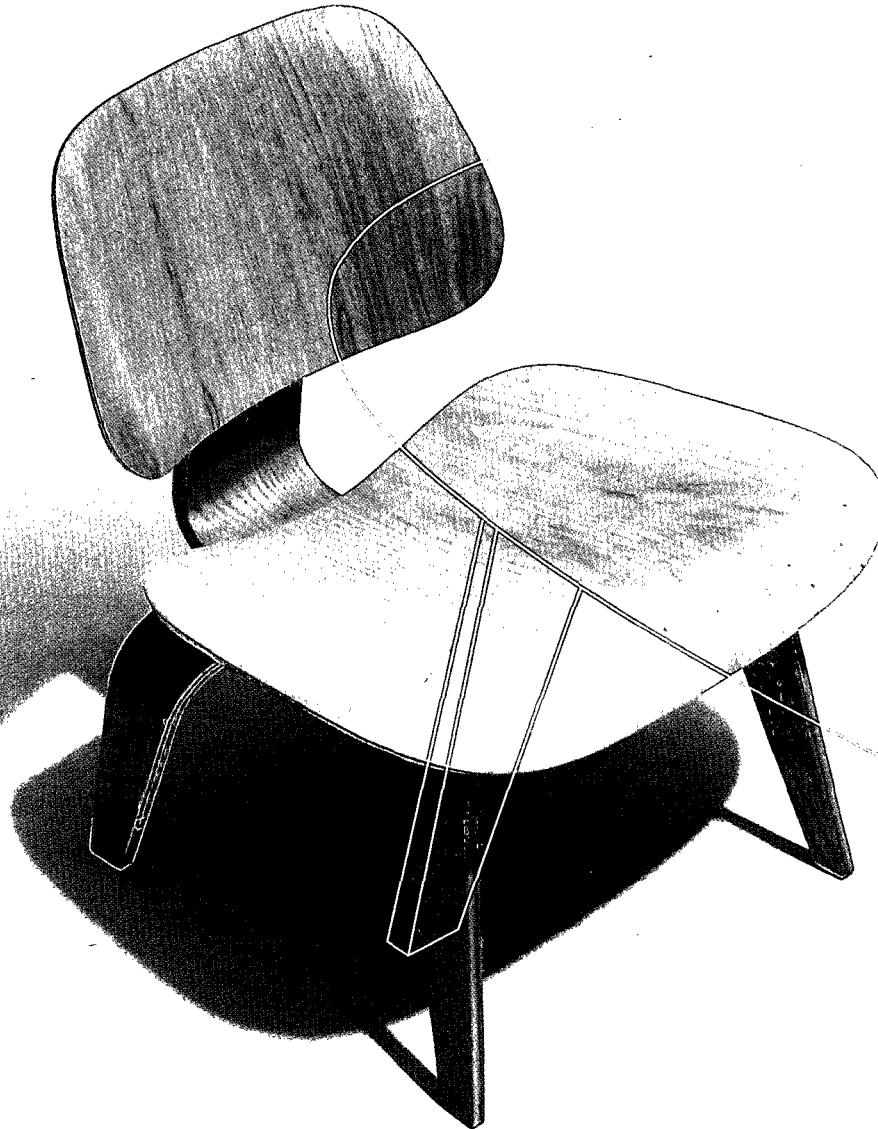
64

chapter 5 **biological** thinking

Architects propagate
a biomorphic
aesthetic

86

contents



chapter 6

an utterance
without a
language

Hani Rashid and Lise
Anne Couture find a
new architecture in
the "Dimensionless
Territories"

102

chapter 7

the "poster boy"
for **blobism**

Karim Rashid sets out
to change the world

120

chapter 8

outside the
beige box

Device designers
shake hands with
the blob

138

chapter 9

next generation

The Post-Blobists
get real

158

sources

174

photographer
credits

182

acknowledgments

183

about the author

184