Production and Operations Management

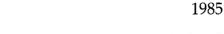
A Life Cycle Approach

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Contents

1. Introduction, 2

SECTION ONE Product Design and Process Selection, 24

- 2. Product Design and Process Selection—Manufacturing, **26** SUPPLEMENT Financial Analysis, **51**
- 3. Product Design and Process Selection—Services, 82
- 4. Waiting Line Theory: Technical Note, **108**

SECTION TWO Design of Facilities and Jobs, 148

- 5. Facility Planning and Location, 150
- 6. Facility Layout, 178
- 7. Linear Programming: Technical Note, 212
- 8. Job Design and Work Measurement, **250**

SECTION THREE Startup of the System, 292

9. Project Management, **294** SUPPLEMENT Learning Curves, **347**

SECTION FOUR The System in Steady State, 362

- 10. Design of the Forecasting System, 364
- 11. Aggregate Planning, 408
- 12. Simulation: Technical Note, 440
- 13. Design of Inventory Systems for Independent Demand: Classical Models and Practice, **478**
- 14. Design of Inventory Systems for Dependent Demand: Material Requirements Planning, **528**
- 15. Operations Scheduling and Control, **578** SUPPLEMENT OPT and Q-Control, **607**
- 16. Design of the Quality Control System, 620
- 17. Materials Management, 688

SECTION FIVE Revising and Improving the System, 710

- 18. Just-in-Time Production Systems, **712**
- 19. Factories and Services of the Future, 750
- 20. Manufacturing and Service Strategy, 778

APPENDIXES

- A: Uniformly Distributed Random Digits, 800
- B: Normally Distributed Random Digits, 801
- C: Areas of the Standard Normal Distribution, 802
- D: Areas of the Cumulative Standard Normal Distribution, 803
- E: Negative Exponential Distribution: Values of e^{-x}, **809**
- F: Cumulative Poisson Distribution, 810
- G: Interest Tables, 816
- H: Answers to Selected Problems, 822

INDEXES

Author Index, **841** Subject Index, **845**