

*Applications of
Management Sciences
in Marketing*

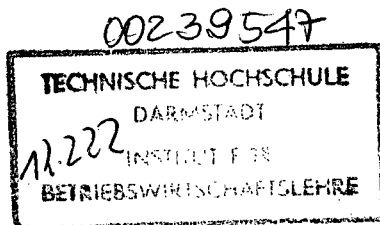
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