Doing Pragmatics

Second Edition

PETER GRUNDY
Department of Linguistics and English Language, University of Durham

A member of the Hodder Headline Group
LONDON

Co-published in the United States of America
by Oxford University Press, Inc., New York

Contents

	Preface	vii
1	**Using and understanding language**	1
	1.1 Introduction	1
2	**Deixis: the relation of reference to the point of origin of the utterance**	22
	2.1 Deictic reference	22
	2.2 Deixis in the real world	36
	2.3 The limits of indexicality	42
	Further reading	47
3	**Speech acts: language as action**	48
	3.1 Language as a representation of intention	49
	3.2 Literal meaning and indirect speech acts	62
	Further reading	69
4	**Implicit meaning: Grice's theory of conversational implicature**	70
	4.1 Entailment and implicature	70
	4.2 Types and tokens	91
	Further reading	100
5	**Implicit meaning: Sperber and Wilson's Relevance Theory**	101
	5.1 Determining relevance	101
	5.2 Relevance theory and degrees of understanding	111
	5.3 Why implicature?	115
	Further reading	118

6	**Presupposition**	119
	6.1 Presuppositions as shared assumptions	120
	6.2 Presuppositions as pragmatically conditioned	129
	6.3 Presupposition in the real world	139
	Further reading	144
7	**Politeness**	145
	7.1 Politeness phenomena	145
	7.2 The effects of politeness	146
	7.3 Brown and Levinson's model of politeness strategies	156
	Further reading	166
8	**Speech events**	167
	8.1 The role of utterances in speech events	167
	8.2 Conversations as speech events	174
	Further reading	184
9	**Talk** 185	
	9.1 Pragmatics and conversation	185
	9.2 Members' methods	186
	9.3 Talk and context	194
	9.4 A post-methodic afterword	198
	Further reading	200
10	**Reflexive language: metapragmatic and metasequential encoding**	201
	10.1 Meta-functions	202
	10.2 The place of pragmatics in a theory of language	213
	Further reading	217
11	**Doing project work in pragmatics**	218
	11.1 The nature of pragmatic investigation	218
	11.2 Collecting data	220
	11.3 Transcription conventions	224
	11.4 Investigable topics	228
	11.5 Learning by doing	230
	Checking understanding: solutions and suggested answers	239
	Glossary	272
	References	277
	Index	283