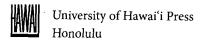
Mainstream Culture Refocused



Television Drama, Society, and the Production of Meaning in Reform-Era China

ZHONG XUEPING



Contents

ix Acknowledgments

INTRODUCTION

1 Mainstream Culture Refocused: Toward an Understanding of Chinese Television Drama

CHAPTER ONE

28 Looking through the Negatives: Filmic-Televisual Intertextuality and Ideological Renegotiations

CHAPTER TWO

47 Re-collecting "History" on Television: "Emperor Dramas," National Identity, and the Question of Historical Consciousness

CHAPTER THREE

73 In Whose Name? "Anticorruption Dramas" and Their Ideological Implications

CHAPTER FOUR

97 Beyond Romance: "Youth Drama," Social Change, and the Postrevolution Search for Idealism

CHAPTER FIVE

123 Also beyond Romance: Women, Desire, and the Ideology of Happiness in "Family-Marriage Drama"

CHAPTER SIX

144 Listening to Popular Poetics: Watching Songs Composed for Television Dramas

viii : CONTENTS

- Epilogue: Intellectuals, Mainstream Culture, and Social Transformation
- 165 Notes
- 193 Glossary
- 197 Filmography
- 201 Bibliography
- 215 Index