## **Producing hegemony**

## The politics of mass production and American global power

Mark Rupert

Department of Political Science Syracuse University



## Contents

.

.

	List of figures List of tables Acknowledgements	page xi xii
		xiii
1	Introduction	1
2	Marx, Gramsci, and possibilities for radical renewal	
	in IPE	14
3	The quality of global power: a relational view of	
	neoliberal hegemony	39
4	The emergence of mass production practices and	
	productivist ideology	59
5	State-society relations and the politics of industrial	
	transformation in the United States	83
6	Fordism vs. unionism: production politics and	
	ideological struggle at Ford Motor Company,	
	1914–1937	104
7	Unionism is Americanism: production politics and	
	ideological struggle at Ford Motor Company,	
	1937–1952	139
8	Fordism and neoliberal hegemony: tensions and	
	possibilities	167
	Notes	208
	Bibliography	242
	Index	254

•