

MEDIA DECENTRALIZATION

The Case of Israel's Local Newspapers

Dan Caspi

*With a Foreword by
Elihu Katz*



Transaction Books
New Brunswick (U.S.A.) and Oxford (U.K.)

Contents

Foreword.....	ix
<i>Elihu Katz</i>	
Introduction	
Media Decentralization in a Centralized System—Some General Trends and a Communication Model.....	xiii
Part I Patterns of Media Decentralization	
1. The Daily Press in Israel	3
2. The Development of the Local Press	23
3. Institutional Characteristics	38
4. Personnel Characteristics	51
5. Functional Characteristics.....	61
6. The Struggle between the Local and Nationwide Press	74
Part II Four Foci of Media Decentralization	
7. The Inception of the Local Press in Four Major Cities: Jerusalem, Tel Aviv, Haifa, and Beersheba	93
8. Public Support	113
9. Political Approaches	128
References	144
Index.....	151