## The Economic Organization of East Asian Capitalism

Marco Orrù Nicole Woolsey Biggart Gary G. Hamilton

## **Contents**

Preface

Acknowledgments	хi
Part I. Theoretical Perspectives	
. Explaining Asian Economic Organization:	
Toward a Weberian Institutional Perspective	
Nicole Woolsey Biggart	3
2. On the Limits of a Firm-Based Theory	
to Explain Business Networks:	
The Western Bias of Neoclassical Economics	
Nicole Woolsey Biggart and Gary G. Hamilton	33
3. Varieties of Hierarchies and Markets: An Introduction	
Gary G. Hamilton and Robert C. Feenstra	55
Part II. Capitalism in East Asia	`
4. Explaining Asian Business Success: Theory No. 4	
Nicole Woolsey Biggart and Gary G. Hamilton	97

vii

5.	Market, Culture, and Authority: A Comparative Analysis of Management and Organization in the Far East	
	Gary G. Hamilton and Nicole Woolsey Biggart	111
6.	Organizational Isomorphism in East Asia	
	Marco Orrù, Nicole Woolsey Biggart,	
	and Gary G. Hamilton	151
7.	Patterns of Interfirm Control in Japanese Business	
	Marco Orrù, Gary G. Hamilton, and Mariko Suzuki	188
8.	Institutionalized Patrimonialism in Korean Business	
	Nicole Woolsey Biggart	215
9.	Organization and Market Processes in Taiwan's	
	Capitalist Economy	
	Gary G. Hamilton	237
	Part III. Comparative Analysis of Business Networks	
10.	The Institutional Analysis of Capitalist Economies	
	Marco Orrù	297
11.	Institutional Cooperation in Japanese and German Capitalism	
	Marco Orrù	311
12.	The Institutional Logic of Small-Firm Economies in Italy	
	and Taiwan	
	and larwan	
	Marco Orrù	340
13.		340
13.	Marco Orrù	340 368
13.	Marco Orrù  Dirigiste Capitalism in France and South Korea	
13.	Marco Orrù  Dirigiste Capitalism in France and South Korea  Marco Orrù  References	368 383
13.	Marco Orrù  Dirigiste Capitalism in France and South Korea  Marco Orrù	368