

Jens van Scherpenberg/Elke Thiel (eds.)

**Towards Rival Regionalism?
US and EU Regional
Regulatory Regime Building**



Nomos Verlagsgesellschaft
Baden-Baden

Contents

Preface	7
Introduction	9
<i>Jens van Scherpenberg / Elke Thiel</i>	
I. Regionalism and Regulatory Policy in the World Economy: Motives and Rationale	
1. Globalized Markets – Regional Policy Approaches: The Challenge for International Regulatory Regime Building	19
<i>Jens van Scherpenberg</i>	
2. The Impact of Regional Integration on the International Division of Labor	40
<i>Detlef Lorenz</i>	
3. Ambitions and Ambiguities in Current Economic Regionalism	60
<i>Elke Thiel</i>	
4. The Role of Regional and Global Institutions in International Regulatory Integration	73
<i>Geza Feketekuty</i>	
II. Regulatory Policy in Regional Economic Integration	
5. Rival or Mutually Reinforcing Regulatory Regimes in World Trade? The Case of NAFTA and FTAA	95
<i>Ernest H. Preeg</i>	
6. Asia-Pacific Regionalism and US Policy toward Regulatory Regime-Building in the Region	123
<i>Charles E. Morrison</i>	
7. Regulatory Convergence between the European Union and Central and Eastern Europe	146
<i>Peter Holmes / Alasdair Smith / Alasdair R. Young</i>	
8. The New Euro-Mediterranean Partnership	164
<i>Eberhard Rhein</i>	

III. Cross-Regional Economic Relations: Competing for Influence?	
9. The EU's New Asia Policies: Twinning European and Multilateral Interests	183
<i>Jacques Pelkmans / Annette Balaoing</i>	
10. US-EU Rival Regionalism from the Asian Perspective	210
<i>Richard Pomfret</i>	
11. A Japanese View on US-EU Rival Regionalism and Regulatory Regime Building in the Asia-Pacific Region	229
<i>Soko Tanaka</i>	
12. US-EU Rival Regionalism: The Latin American Perspective. Some Lessons from the Mercosur Experience	248
<i>Felix Peña</i>	
IV. Transatlantic Perspectives	
13. European and North American Approaches to Regulation: Continued Divergence?	257
<i>Stephen Woolcock</i>	
14. A Transatlantic Free Trade Agenda? Prospects for Transatlantic Cooperation in Shaping the Future Multilateral Trade Order	277
<i>Ellen L. Frost</i>	
Abbreviations	305
List of Contributors	309