INDUSTRY, THE STATE, AND PUBLIC POLICY IN MEXICO

By Dale Story

University of Texas Press, Austin
Contents

Preface xi
1. Introduction 3

Part 1. Industrial Progress under Late and Dependent Development

2. The Pattern of Industrial Growth in Mexico 15
3. Dependent Industrialization in a Mixed Economy 32

Part 2. The Political Role of Industrial Entrepreneurs in Mexico

4. State-Industry Relations: Disaggregating the Authoritarian State 79
5. The Political Ideology and Perceptions of Industrial Elites: Mexico and Venezuela Compared 106

Part 3. Industrialists and Policymaking

6. A Typology of the Policy Process and a Case Study of the GATT Decision 127
7. Industrial Development Strategies and Petroleum Policy 150
8. Conclusion 194

Appendix A: Sources of and Methods for Collecting Industrialization Data 203
Appendix B: Selected "Mexicanized" Firms, 1967-1983 212
Appendix C: Selected Newly Established "Mexicanized" Firms, 1973–1979 216
Appendix D: Data Sources for Regression Analysis (Chapter 3) 219
Appendix E: Questionnaire Mailed to Mexican and Venezuelan Industrialists, Summer 1980 221
Acronyms 227
Notes 230
Bibliography 247
Index 269

Figures

1. Annual Industrial Growth Rates, Mexico 22
2. Annual Disaggregate Industrial Growth Rates, Mexico 24

Tables

1. Industrial Share of GDP, Argentina, Brazil, Mexico 18
2. Mexican Industrial Census Data 19
3. Average Annual Industrial Growth Rates 21
4. Average Annual Disaggregate Industrial Growth Rates, Mexico 23
5. Composition of Mexican Industry 25
6. Import Coefficients, Mexican Industry 27
7. Economic Data for Advanced Developing Countries 31
8. Major Industrialization Policies, Mexico 38
9. Public Sector Expenditures, Mexico 42
10. Total Public Sector Spending, Classified, Mexico 44
11. Sectorial Allocation of Public Investment, Mexico 44
12. Production of State Enterprises, by Industrial Branch, 1975, Mexico 46
13. Total Foreign Investments, Mexico 54
14. Direct Foreign Investment Compared to Total Investment and GDP, Mexico 58
16. Mexicanizations and New Foreign Enterprises 60
17. Foreign Participation and Mexicanizations, by Sector 61
18. Foreign Participation and Mexicanizations, by Industrial Branch 62
19. Enterprises with Foreign Participation, Mexico 63
20. Balance in Current Account, Mexico and Foreign Enterprises 65
21. National Private, Public, and Foreign Investment, Mexico 68
22. Contribution to Total Industrial Production, by Enterprise Type, Mexico 69
23. Contribution to Total Sales, by Enterprise Type, Mexico 70
24. Regression Analysis 75
25. Mann-Whitney and Kolmogorov-Smirov Tests 111
26. CONCAMIN and CANACINTRA Differences 112
27. Measures of Economic Dependency 114
28. Political-Actor Rankings 121
29. Policy-Process Typology, Mexico 129
30. Comparative Levels of Economic Development, 1983 135
31. Mexico's Crude Oil Production 170
32. Crude Oil Prices since November 1981, Mexico and OPEC 171
33. Selected Economic Projections, National Plan of Industrial Development 174
34. Levels of Tax Credits, National Plan of Industrial Development 177
35. Tax Credits (CEPROFIs) Granted under National Plan of Industrial Development, September 1979–March 1983 183

A-1. Hypothetical Two-Sector Economy 204
A-2. Real Values Using X and Y as Base Years 204
A-3. Value-Added in Mexican Industry 207
A-4. Scale Items in Four Dimensions of Ideological Orientation 226