

THE  
**NISSAN**  
**REPORT**

AN INSIDE LOOK AT HOW A  
WORLD-CLASS JAPANESE  
COMPANY MAKES PRODUCTS THAT  
MAKE A DIFFERENCE

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*Edited by Steve Barnett*



COU<sup>R</sup>RE<sup>N</sup>CY

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# Contents



<i>Acknowledgments</i>	ix
<i>Foreword</i>	xi
<i>Introduction</i>	xvii
<i>Participants</i>	xxiii
<b><u>The Consumer</u></b>	1
1. Getting to the Heart of a Marketing Problem	3
2. Who Really Cares About Environmentalism?	7
3. Social Values and the Marketplace	11
4. Freedom, Feminism, and Advertising	17
5. Hot Buttons	21
6. Images That Sell	24
7. Winning Public Trust	27
8. The Changing Corporate-Customer Relationship	32
9. Who Buys What	37
10. The Rewards of a Good Reputation	40
11. What Business Are We In?	45

# • The Nissan Report •

- |                                     |    |
|-------------------------------------|----|
| 12. What Do Consumers Believe?      | 53 |
| 13. The Companies Consumers Respect | 57 |

## The Product 65

- |   |    |
|---|----|
| 1. The Evolve-It-Yourself Product   | 67 |
| 2. Convenience and Freedom  | 74 |
| 3. Redefining a Product   | 77 |
| 4. Refining the Product   | 86 |
| 5. You May Start with Bells and Whistles,<br>but You End Up with a Revolution | 89 |

## The Corporation 93

- |   |     |
|---|-----|
| 1. Mapping the Corporate Ecosystem                        | 95  |
| 2. What Should Responsibility Cost—and<br>Who Should Pay? | 119 |
| 3. The Consumer's Responsibility                          | 129 |
| 4. Can Anyone Afford to Take the Long View?               | 131 |
| 5. Corporate Learning                                     | 135 |
| 6. Scenarios for the Next Millennium                      | 140 |

## The Big Picture 157

- |  |     |
|--|-----|
| 1. Dealing with Events That Compromise<br>a Corporate Reputation | 159 |
| 2. Who Will Lead the Environmental Movement?                     | 164 |
| 3. Learning to Think Ahead                                       | 167 |

• C o n t e n t s •

4. The Hierarchy of Responsibility	169
5. Legal Liability	179
6. Cars and the Third World	181
7. Trust, Quality, and Labor	184
8. Stakeholders Past and Present	188