## THE LAST EMERGING MARKET

From Asian Tigers to African Lions?
The Ghana File

**NATHANIEL H. BOWDITCH** 

## Contents

	Acknowledgments	ix
	Introduction	xi
	PART ONE THE GHANAIANS	
One	Here Today, Ghana Tomorrow	3
Two	When the Spirits Move	13
Three	Family Affairs	25
Four	Money Is Blood	41
Five	From Uncertainty to Cleverness	55
	Part Two Ghanalans in Business	
Six	Fishing for Clues to a Management Culture	69
Seven	Traders Turned Hoteliers and Exporters	75
Eight	Returnees Turned Industrialists and Business-Services Executives	95
Nine	Obronis Turned African Functionaries	109

viii CONTENTS

## PART THREE GHANAIANS IN BUSINESS GOING GLOBAL: WHAT IS YOUR MISSION?

Ten	Economic Management Clues for a New Millennium	125
Eleven	Clue File No. 1: The White Man Did It	131
Twelve	Clue File No. 2: The Ghanaian Persona	143
Thirteen	Clue File No. 3: The Way I See It	159
Fourteen	From Asian Tigers to African Lions?	169
	Glossary	187
	Selected Bibliography	1 <b>9</b> 3
	Index	197