MULTINATIONAL ENTERPRISE AND WORLD COMPETITION

A Comparative Study of the USA, Japan, the UK, Sweden and West Germany

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Foreword by

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Contents

List of Tables ix

Foreword by John H. Dunning xi

Preface and Acknowledgements xiii

1 INTRODUCTION AND SUMMARY 1
- 1.1 Why this Book is Needed 1
- 1.2 The Scope of this Study 1
- 1.3 The Concept of International Production 3
- 1.4 Principal Findings 8
- 1.5 Organisation of the Book 10

2 THEORY AND EVIDENCE ON INTERNATIONAL PRODUCTION: A CRITIQUE AND DEVELOPMENT OF RECENT WORK 12
- 2.1 Introduction 12
- 2.2 Hymer: An Appraisal 13
- 2.3 Internalisation Theory 18
- 2.4 The Product Cycle and the Location of Production 24
- 2.5 Kojima and Japanese-Style Direct Foreign Investment 27
- 2.6 The Strategic Options in International Competition 30
- 2.7 Industry and Firm-Specific Determinants of Competition 32
- 2.8 Variations in Competition by Source and Host Country 38
- 2.9 Conclusion 42

3 INTERNATIONAL PRODUCTION BY THE FIVE COUNTRIES 44
- 3.1 Definitions, Measurement Problems and Sources of Data 44

3.2 The National Economies in Perspective 48
3.3 Trade Patterns 49
3.4 Direct Foreign Investment 50
3.5 Licensing 71
3.6 Geographical and Industrial Patterns: Some Tentative Conclusions 76

4 THE DETERMINANTS OF INTERNATIONAL COMPETITION 83
4.1 The Exogenous Variables Defined 83
4.2 Regression Specifications 94
4.3 Results for the Outward Equations 98
4.4 Results for the Inward Equations 112
4.5 The Method of Market Servicing: Insights from the Correlation of the Residuals 124
4.6 Some Preliminary Conclusions 130

5 INTERNATIONAL DIFFERENCES IN COMPETITION AND EVOLUTION 133
5.1 Testing for Differences Between Models 133
5.2 International Differences in the Outward Equations 134
5.3 International Differences in the Inward Equations 143
5.4 Evolution of International Competition Over Time 151
5.5 Conclusions 154

6 POLICY IMPLICATIONS 158

7 CONCLUSION 164

Appendix A: Statistical Sources 169
Appendix B: Sources of Additional Data 180
Appendix C: The Definition of a Direct Foreign Investment 184
Appendix D: A Note on National Sources of Data on Direct Foreign Investment 187
Appendix E: A Note on National Sources of Data on International Non-Affiliate Licensing 189
Appendix F: A Note on Estimation Procedures 191

Notes 192

Bibliography 194

Index 203