
TOURISM STRATEGIES AND LOCAL RESPONSES IN SOUTHERN AFRICA

Edited by

Petri Hottola

*University of Oulu
Finland*



Contents

Contributors	vii
Foreword	ix
Acknowledgements	xi
1 Introduction: Development Through Tourism? <i>Petri Hottola</i>	1
2 Tourism Development Strategies in Namibia: Private and Community Perceptions on the National Policy <i>Julia Jänis</i>	8
3 Local Economic Development and Tourism Planning in Africa: Evidence from Route Tourism in South Africa <i>Christian M. Rogerson</i>	27
4 Community Development Strategies in the Kalahari: an Expression of Modernization's Monologue? <i>Lauren Dyll</i>	41
5 Selling Places and Constructing Local Cultures in Tourism: the Role of the Ovahimba in Namibian Tourism Promotion <i>Jarkko Saarinen and Maaria Niskala</i>	61
6 The Applicability of Government Policy to Community-based Catering Services: the Hananwa of Blouberg, Limpopo Province <i>Chris Boonzaaier</i>	73

7	Tourism Development, Rural Livelihoods and Biodiversity Conservation in the Okavango Delta, Botswana	90
	<i>Joseph E. Mbaiwa</i>	
8	Coastal Bird Tourism in Namibia: Postcolonial Resources and Restraints	105
	<i>Petri Hottola</i>	
9	The Responses of the Southern African Tourism Sector in Combating HIV/AIDS	127
	<i>Harri Siiskonen</i>	
10	Interplay Between Local Service Suppliers and Incoming Tour Operators: the Case of Madagascar	144
	<i>Øystein Jensen</i>	
11	Tourism Development and the Polemic of ICT Advocacy in Namibian Schools	158
	<i>Kenneth Matengu</i>	
12	Transfrontier Tourism and Relations Between Local Communities and the Private Sector in the Great Limpopo Transfrontier Park	167
	<i>Marja Spierenburg, Harry Wels, Kees van der Waal and Steven Robins</i>	
13	Tourism Development Strategies: Lessons from the Southern African Experiences	183
	<i>Petri Hottola</i>	
	References	203
	Index	233