

Writing Culture

The Poetics and Politics
of Ethnography

EDITED BY JAMES CLIFFORD
AND GEORGE E. MARCUS

A School of American Research
Advanced Seminar

University of California Press
BERKELEY LOS ANGELES LONDON

1986

Contents

Preface	vii
JAMES CLIFFORD Introduction: Partial Truths	1
MARY LOUISE PRATT Fieldwork in Common Places	27
VINCENT CRAPANZANO Hermes' Dilemma: The Masking of Subversion in Ethnographic Description	51
RENATO ROSALDO From the Door of His Tent: The Fieldworker and the Inquisitor	77
JAMES CLIFFORD On Ethnographic Allegory	98
STEPHEN A. TYLER Post-Modern Ethnography: From Document of the Occult to Occult Document	122
TALAL ASAD The Concept of Cultural Translation in British Social Anthropology	141
GEORGE E. MARCUS Contemporary Problems of Ethnography in the Modern World System	165

MICHAEL M. J. FISCHER Ethnicity and the Post-Modern Arts of Memory	194
PAUL RABINOW Representations Are Social Facts: Modernity and Post-Modernity in Anthropology	234
GEORGE E. MARCUS Afterword: Ethnographic Writing and Anthropological Careers	262
Bibliography	267
Notes on Contributors	295
Index	297