

Slow Growth and the Service Economy

Pascal Petit



Frances Pinter (Publishers), London

Contents

1. Services: problem or solution?	1
I The spectre of unemployment	2
II Industrial crisis and the development of the service economy	4
III The United States: an example of a tertiary economy	6
IV Service and services	8
V Measuring the volume of services	12
VI Services in the crisis: a macroeconomic perspective	15
2. Growth and the division of labour by sector	18
I Theories of the stages of growth: the problems of transitional phases	18
II The division of labour and the role of manufacturing industry as a leading sector	25
III The forms of the division of labour and productive systems	33
IV Relaxing the constraints on growth	43
3. Stagnation and de-industrialization: the developed countries	49
I Clear signs of a slowing down of industrial growth	49
II Two general approaches to an explanation of de-industrialization	54
III The balance of payments and the balance of trade in manufactures	55
IV The fall in productivity and changes in the conditions of production	58
V Declining and expanding sectors	62
VI Renaissance or decline of industrial policies?	70
4. The demand for services: the extension of foreign markets	81
I The expansion of trade in services: from the visible to the invisible	84
II Market shares and the orientation of trade	95

III	The liberalization of trade in services and comparative advantages	105
IV	Towards balanced development of trade in services	115
5.	The domestic demand for services	122
I	The different uses of services	122
II	Services to firms and changes in the productive system	129
III	Final domestic demand for services	142
6.	Developments in the production of services	165
I	The determinants of employment in the tertiary sector	167
II	Information technology and the future of the service sector	185
III	The advent of the information economy?	191
IV	Social changes and recovery from recession in a tertiary economy	195
	Appendices I–IX	207
	Bibliography	227
	Index	239