

The Management of Innovation in High-Technology Small Firms

Innovation and Regional Development in
Britain and the United States

By Ray Oakey, Roy Rothwell and Sarah Cooper



Pinter Publishers, London

Contents

List of tables	vi
List of figures	xi
Acknowledgements	xiii
1. Introduction	1
2. Small-firm innovation and growth: a review of recent evidence	4
3. Entrepreneurship and regional industrial growth	26
4. Defining high-technology industries: some conceptual and methodological observations	37
5. Contextual issues	53
6. Innovation, management, and the impact of industrial linkages	80
7. Innovation and the management of research and development	114
8. The management of labour	135
9. The management of investment finance	156
10. Conclusions	172
Appendix: Survey MLH and SIC codes with product categories	187
Bibliography	189
Index	196