Writing, Society and Culture in Early Rus, c. 950–1300

Simon Franklin



Contents

1

List of illustrations Acknowledgements Note on transliteration, citation and terminology List of abbreviations Map: Rus and adjacent lands, 10th–13th centuries	
Introduction	1
Part I: THE GRAPHIC ENVIRONMENT	
1 The written remains Describing writing: categories, principles Primary writing Secondary writing Tertiary writing	16 16 21 47 70
2 Scripts and languages Slavonic Greek 'Latin' Runes Other scripts	83 83 101 106 110 115
3 The changing environment	120
Part II: FUNCTIONS AND PERCEPTIONS OF WRITING	
4 Writing and social organisation Types of administrative writing Normative writing: codes, rule-lists Contingent writing: documents in administration	129 129 132 160
5 Writing and learning Writing about writing: the alphabet Learning about writing: a literate education	187 187 202

	'Equi-valent' writing: language and translation	206
	'Writers'	217
	Writing about learning: 'bookmen', 'philosophers'	223
6	Writing and pictures	229
	Reading pictures: (i) some traditional views	229
	The multimedia graphic environment: reading a church	233
	Reading pictures: (ii) implicit readings?	241
	Real readers? Writing about pictures	248
7	Writing and magic	255
	Perspectives and definitions	255
	Writing about magic	259
	Magical writings	264
	Writing as magic?	272
8	Afterword: on the social and cultural dynamics of writing	275
B	Bibliography	
In	Index	