

The United Nations Global Compact

Achievements, Trends and Challenges

Edited by
ANDREAS RASCHE
and
GEORG KELL



Contents

List	of figures	viii
List	of tables	x
List	of boxes	xi
List	of abbreviations	xii
List	of contributors	xvii
Ack	nowledgements	xxvii
Fore	eword UN Secretary-General Ban Ki-moon	xxviii
Why	This Book Matters! Eric Cornuel	xxix
The	Ten Principles of the United Nations Global Compact	xxxi
1.	Introduction: the United Nations Global Compact – retrospect and prospect Andreas Rasche and Georg Kell	1
Part	I Achievements, trends and challenges: reflections on the Principles	21
2.	Making sense of the United Nations Global Compact human rights principles Klaus Leisinger, Aron Cramer and Faris Natour	23
3.	The promise of the United Nations Global Compact: a trade union perspective on the labour principles Guy Ryder	44
4.	The United Nations Global Compact Environmental Principles: achievements, trends and challenges <i>Gregory C. Unruh</i>	59
5.	'Caring for Climate': the Business Leadership Platform Claude Fussler	80

6.	Anti-corruption: challenges and trends Huguette Labelle	101
Part	II Participants and engagement mechanisms	113
7.	Implementing the United Nations Global Compact Carolyn Y. Woo	115
8.	Academic institutions and the United Nations Global Compact: the Principles for Responsible Management Education Regina Wentzel Wolfe and Patricia H. Werhane	144
9.	Corporate responsibility and the business school agenda Birgit Kleymann and Pierre Tapie (with a comment by Eric Cornuel)	161
10.	NGOs and the United Nations Global Compact: the link between civil society and corporations Oded Grajew	182
11.	Financial markets and the United Nations Global Compact: the Principles for Responsible Investment James Gifford	195
12.	Learning from the Roundtables on the Sustainable Enterprise Economy: the United Nations Global Compact and the <i>next</i> ten years Malcolm McIntosh and Sandra Waddock	215
13.	The United Nations Global Compact as a learning approach Guido Palazzo and Andreas Georg Scherer	234
Part	III Governance and Communication on Progress	249
14.	The United Nations Global Compact's governance framework and integrity measures Ursula Wynhoven and Matthias Stausberg	251
15.	The United Nations Global Compact Communication on Progress policy: origins, trends and challenges	265

Contents vii

16.	COP reporting in action: the case of Petrobras Ana Paula Grether Carvalho	281
17.	The United Nations Global Compact and the Global Reporting Initiative Paul Hohnen	293
Part	IV Local Networks: the emerging global-local link	315
18.	Building the United Nations Global Compact Local Network model: history and highlights Nessa Whelan	317
19.	The United Nations Global Compact as a Network of Networks Dirk Ulrich Gilbert	340
20.	Running a Global Compact Local Network: insights from the experience in Germany Constanze J. Helmchen	355
21.	Building corporate citizenship through the United Nations Global Compact: contributions and lessons learned from the Argentinean Local Network Flavio Fuertes and Nicolás Liarte-Vejrup	370
22.	Concluding remarks: from alleviating the negative impacts of globalization to transforming markets Ernst A. Brugger and Peter Maurer	386
Glos	Glossary	
Bibliography		403
Inde	Index	