Reinventing Giants

How Chinese Global Competitor Haier Has Changed the Way Big Companies Transform

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Contents

5

Foreword			
	Alexander Osterwalder		
· .			
1.	Moving a Company with the Times: What Makes Haier Unique?	1	
2.	The Battlefield: The Home Appliance Industry in the West and China	17	
3.	The Story of Haier and the Evolution of Its Corporate Culture	43	
4.	Liberating Talent: Tapping the Entrepreneurial Spirit	81	
5.	Building a Corporate Culture for the Twenty-First Century	109	
6.	Haier as a High Performer	147	
7.	A True Hybrid: How to Fashion a Strategically Agile Organization	175	
8.	A True Disrupter: How Embracing Change Creates Value	211	
Postscript: While We Were Writing			
App	endix: How ZZJYTs Work	233	

vi CONTENTS

Notes				249
Acknowledgments				261
The Authors		•	•	267
Index				269

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