Organizations and the Sustainability Mosaic

Crafting Long-Term Ecological and Societal Solutions

0

Edited by

Sanjay Sharma Wilfrid Laurier University, Canada

Mark Starik

The George Washington University, USA

Bryan Husted

Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico and Instituto de Empresa, Madrid, Spain

NEW PERSPECTIVES IN RESEARCH ON CORPORATE SUSTAINABILITY

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

List	t of figures	ix
	tof tables // uou	X
	t of boxes	xi
	t of contributors	xii
1.	Organizations and the sustainability mosaic: crafting long-term ecological and societal solutions Bryan Husted, Sanjay Sharma and Mark Starik	_ 1
2.	Envisioning an ecologically sustainable society: an ideal type and an application Gordon Rands, Barbara Ribbens, David Casagrande and Heather McIlvaine-Newsad	22
3.	2	60
4.	Changing practice on sustainability: understanding and overcoming the organizational and psychological barriers to action Andrew J. Hoffman and Max H. Bazerman	84
5.	Institutionalization as a prerequisite for sustainable corporate development Frank Wijen	106
6.	Stakeholder salience, issues management and mapping new ways to sustainability David Saiia	ر ۲ 33
7.	Stakeholder management and sustainability evaluation and reporting system (SERS): a new corporate performance management framework	168
	Francesco Perrini and Antonio Tencati	100
8.	Who can act on sustainability issues? Corporate capital and the configuration of organizational fields Jennifer A. Howard-Grenville, Andrew J. Hoffman	193
	and C.B. Bhattacharya	

Organizations and the sustainability mosaic

9.	The political-institutional dimension of socio-environmental strategies: the game of Aracruz Celulose S.A. versus	
	Tupiniquim and Guarani Indians	216
	Celio Andrade	
10.	Regulating business for sustainable development	233
	Peter Utting	
11.	The professionalization of sustainability	272
	Deborah Rigling Gallagher	

U F 291

. K