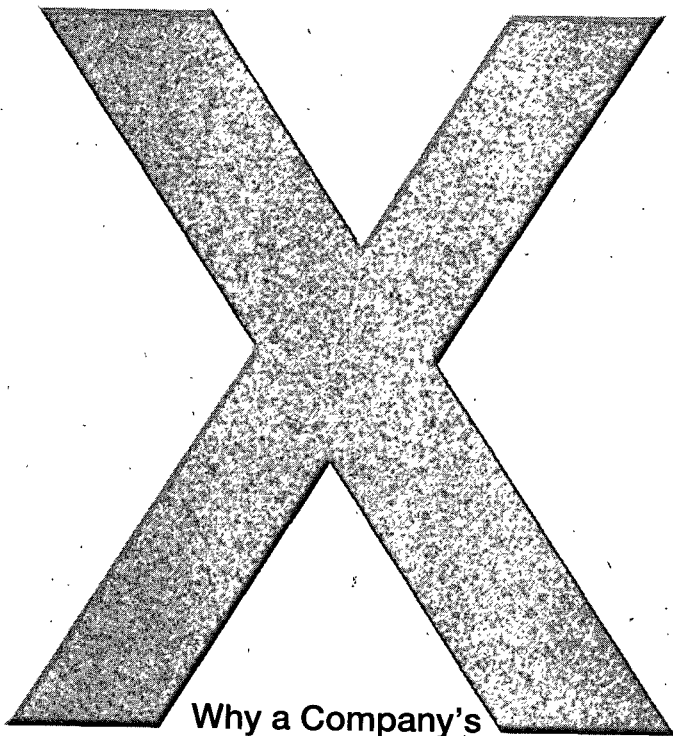


INNOVATION



**Why a Company's
Toughest Problems
Are Its Greatest Advantage**

Adam Richardson

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