International Business under Adversity

A Role in Corporate Responsibility, Conflict Prevention and Peace

Edited by

Gabriele G.S. Suder

Associate Dean of Global Management, Professor of International Business, CERAM Business School Nice – Sophia Antipolis, France

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Co	ontents	h.
List	of figures	. vii
	List of tables	
List of contributors		ix
Preface		X
Ack	nowledgements	xii
PAF	RT I FOUNDATIONS	
1.	Introduction to the role and responsibilities of international business in our contemporary world Gabriele G.S. Suder	3
2.	Human rights and multinational corporations: the Global Compact and continuing evolution David Atkinson and Richard Pierre Claude	8
3.	Corporate social responsibility: an international law, perspective Alice de Jonge	25
PAF	RT II CRITICAL ISSUES	
4.	Instruments of peace? How businesses might foster religious harmony Timothy L. Fort	47
5.	Expropriation of minority shareholders or social dividend? Beware of good corporate citizens Wladimir M. Sachs and Marleen Dieleman	57
6.	Information management and communication technology for conflict prevention and peace Jeffrey Soar	73
PAI	RT III DEALING WITH BEST AND WORST PRACTICE	
7.	Adversarial allies: the evolving China–India nexus	93

8.	Corporate social performance in a post-transition context: the case of Polish firms	104
	Renata Kaminska-Labbé and Beata Buchelt	
9.	The sustainable peace roles of international extractive	
	industries	119
	Duane Windsor	
PAR	T IV THE BIG PICTURE – TOOL KITS	
10.	Sustainable enterprise and sustainable futures	139
	Malcolm McIntosh	
11.	Corporate social responsibility as a new orientation in	
	response to crisis management of sea changes and	
	navigational dead reckoning	150
	Ihsen Ketata and John R. McIntyre	
12.	Corporate responsibility in peace, conflict reduction and	
	crisis prevention: human security for thriving	
	markets – a tool kit	168
	Gabriele G.S. Suder and Jonathan Lefevre	
Inde	Y	191