

RESEARCH IN THE SOCIOLOGY OF ORGANIZATIONS
VOLUME 38

**CONFIGURATIONAL
THEORY AND METHODS
IN ORGANIZATIONAL
RESEARCH**

EDITED BY

PEER C. FISS

University of Southern California, USA

BART CAMBRÉ

Antwerp Management School, Belgium

AXEL MARX

University of Leuven, Belgium



United Kingdom – North America – Japan
India – Malaysia – China

CONTENTS

LIST OF CONTRIBUTORS	ix
ADVISORY BOARD	xiii
FOREWORD: THE DISTINCTIVENESS OF CONFIGURATIONAL RESEARCH <i>Charles C. Ragin</i>	xv
CHAPTER 1 CONFIGURATIONAL THEORY AND METHODS IN ORGANIZATIONAL RESEARCH: INTRODUCTION <i>Peer C. Fiss, Axel Marx and Bart Cambré</i>	1
CHAPTER 2 CRISP-SET QUALITATIVE COMPARATIVE ANALYSIS IN ORGANIZATIONAL STUDIES <i>Axel Marx, Bart Cambré and Benoît Rihoux</i>	23
CHAPTER 3 THE TWO QCAs: FROM A SMALL-N TO A LARGE-N SET THEORETIC APPROACH <i>Thomas Greckhamer, Vilmos F. Misangyi and Peer C. Fiss</i>	49
CHAPTER 4 CONFIGURATIONAL ANALYSIS AND ORGANIZATION DESIGN: TOWARDS A THEORY OF STRUCTURAL HETEROGENEITY <i>Anna Grandori and Santi Furnari</i>	77
CHAPTER 5 THE ANALYSIS OF TEMPORALLY ORDERED CONFIGURATIONS: CHALLENGES AND SOLUTIONS <i>Tony Hak, Ferdinand Jaspers and Jan Dul</i>	107

CHAPTER 6 UNDERSTANDING COMPLEMENTARITIES AS ORGANIZATIONAL CONFIGURATIONS: USING SET THEORETICAL METHODS	129
<i>Gregory Jackson and Na Ni</i>	
CHAPTER 7 CORPORATE GOVERNANCE AND CONFIGURATION RESEARCH: THE CASE OF FOREIGN IPOs LISTING IN LONDON	159
<i>R. Greg Bell, Ruth V. Aguilera and Igor Filatotchev</i>	
CHAPTER 8 CORPORATE SOCIAL RESPONSIBILITY: A MULTILEVEL EXPLANATION OF WHY MANAGERS DO GOOD	181
<i>Donal Crilly</i>	
CHAPTER 9 THE VALUE OF CONFIGURATIONAL APPROACHES FOR STUDYING DIGITAL BUSINESS STRATEGY	205
<i>YoungKi Park and Omar A. El Sawy</i>	
CHAPTER 10 THE CONFIGURATIONAL APPROACH IN ORGANIZATIONAL NETWORK RESEARCH	225
<i>Jörg Raab, Robin H. Lemaire and Keith G. Provan</i>	
CHAPTER 11 COUNTRY-SPECIFICITY AND INDUSTRY PERFORMANCE: A CONFIGURATIONAL ANALYSIS OF THE EUROPEAN GENERIC MEDICINES INDUSTRY	255
<i>Kalle Pajunen and Ville Airo</i>	
CHAPTER 12 APPLYING FUZZY SET METHODOLOGY TO EVALUATE SUBSTITUTES FOR LEADERSHIP	279
<i>J. Lee Whittington, Victoria McKee, Vicki L. Goodwin and R. Greg Bell</i>	

CHAPTER 13 WE TRY HARDER: SOME
REFLECTIONS ON CONFIGURATIONAL
THEORY AND METHODS

David J. Ketchen, Jr.

303

CHAPTER 14 CONCLUSION: THE PATH FORWARD

Bart Cambré, Peer C. Fiss and Axel Marx

311