

Handbook of Research on Global Corporate Citizenship

Edited by

Andreas Georg Scherer

*Chair, IOU – Institute of Organization and Administrative
Science, University of Zurich, Switzerland*

and

Guido Palazzo

*Professor of Business Ethics, School of Business and
Economics, University of Lausanne, Switzerland*

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

<i>List of contributors</i>		viii
<i>Preface</i>		xx
1 Introduction: corporate citizenship in a globalized world		1
<i>Andreas Georg Scherer and Guido Palazzo</i>		
PART I HISTORY AND CONCEPTUAL GROUNDWORK		
2 The emergence of corporate citizenship: historical development and alternative perspectives		25
<i>Andrew Crane, Dirk Matten and Jeremy Moon</i>		
3 Corporate responsibility/corporate citizenship: the development of a construct		50
<i>Sandra Waddock</i>		
4 Defining the concept of good corporate citizenship in the context of globalization: a paradigm shift from corporate social responsibility to corporate social accountability		74
<i>S. Prakash Sethi</i>		
5 Corporate citizenship and community stakeholders		99
<i>Robert A. Phillips and R. Edward Freeman</i>		
6 Business ethics, corporate virtues and corporate citizenship		116
<i>Robert C. Solomon</i>		
PART II CONTEMPORARY ISSUES AND CHALLENGES		
7 Responsibility and global justice: a social connection model		137
<i>Iris Marion Young</i>		
8 Corporate citizenship and the environment		166
<i>Paul Shrivastava</i>		
9 Corporations as citizens against corruption: an institutional entrepreneurship perspective		185
<i>Gary R. Weaver and Vilmos F. Misangyi</i>		
10 Corporate citizenship and global conflicts: the baboon moment		208
<i>Charles P. Koerber and Timothy L. Fort</i>		

PART III ACTORS, INSTITUTIONS AND GLOBAL GOVERNANCE

- 11 Emerging patterns of global governance: the new interplay between the state, business and civil society 225
Klaus Dieter Wolf
- 12 Globalization, transnational corporations and the future of global governance 249
Stephen J. Kobrin
- 13 Between confrontation and cooperation: corporate citizenship and NGOs 273
Jonathan P. Doh
- 14 The politicization of economization? On the current relationship between politics and economics 293
Michael Zürn

PART IV DISCIPLINARY PERSPECTIVES ON CORPORATE CITIZENSHIP

- 15 The economic view of corporate citizenship 315
Jessica C. Ludescher, Abigail McWilliams and Donald S. Siegel
- 16 Human rights, corporations and the global economy: an international law perspective 343
David Kinley and Justine Nolan
- 17 Global business as an agent of world benefit: new international business perspectives leading positive change 374
Nancy J. Adler

PART V IMPLICATIONS FOR MANAGEMENT THEORY BUILDING

- 18 Structures, identities and politics: bringing corporate citizenship into the corporation 405
Peter Edward and Hugh Willmott
- 19 Responsible leadership in a globalized world: a cosmopolitan perspective 430
Thomas Maak and Nicola M. Pless
- 20 The political economy of corporate social responsibility 454
Subhabrata Bobby Banerjee
- 21 The interrelationship between global and corporate governance: towards a democratization of the business firm? 476
Grahame F. Thompson

PART VI CRITICAL PERSPECTIVES

- 22 Transparency, integrity and openness: the Nike example 501
Frits Schipper and David M. Bojé
- 23 The corporation and its fragments: corporate citizenship
and the legacies of imperialism 527
Raza Mir, Richard Marens and Ali Mir
- 24 The corporation as a political actor? A systems theory
perspective 552
Helmut Willke and Gerhard Willke

PART VII THE FUTURE OF GLOBAL CORPORATE
CITIZENSHIP

- 25 The future of global corporate citizenship: toward a new
theory of the firm as a political actor 577
Guido Palazzo and Andreas Georg Scherer

- Index* 591