Japan and the Global Automotive Industry

KOICHI SHIMOKAWA



Contents

Lis	st of figures	page vii
Lis	st of tables	· x
Pr	eface	xiii
Int	roduction	1
1	Comparing productivity of the Japanese and US automobile industries	8
2	The internationalization of the Japanese automotive industry and local production overseas	57
3	The recovery of European and US auto makers, and relocating and changing lean production	83
4	Early 1990s – the Japanese automotive industry loses international competitiveness, and the development of restructuring strategies	92
5	The restructuring of the global automotive and auto-parts industries	135
6	The restructuring of the world's auto-parts industry and the transfiguration of the <i>keiretsu</i> parts transaction	167
7	Global M&A and the future of the global auto industry – the light and dark sides of merger and re-alignment	203
8	The Asian and ASEAN automotive industries in the global era	230

vi Contents

9	China's automotive industry in the global era, Japanese auto makers, and their China strategies	260
10	Conclusion – the global automotive industry's perspective on the twenty-first century and tasks for the Japanese	
	automotive industry	294
Epil	Epilogue	
Ind	ex	317