Promoting Balanced Competitiveness Strategies of Firms in Developing Countries



Contents

1	Intr	Introduction						
	1.1	Rational for the Study	4					
		1.1.1 Origination of the Competitive Position	7					
		1.1.2 Innovation in Developing Countries	7					
		1.1.3 National Innovation Systems of Developing Countries	9					
	1.2	Research Framework	l 1					
	1.3	Limitations	12					
		1.3.1 Purpose of the Research	12					
		1.3.2 Prediction Model	13					
			13					
		*	13					
		1.3.5 The World Bank's BE-ES Survey Data	14					
	1.4	4	14					
	1.5	Nature of Order of the Book	15					
2	The	Theoritical and Empirical Literature Review						
	2.1		17					
	2.2	Incremental-Radical Dichotomy:						
	2.3							
	2.4	The S-Curve Framework	18					
	2.5	Teece's Innovation Model	19					
	2.6	Innovation Novelty Matrix						
	2.7	Technological Catch-Up	22					
		2.7.1 Comparative and Competitive Advantage	25					
	2.8	Comparative Advantage	25					
	2.9	Competitive Advantages	27					

	2.10	Dynami	c Comparative Advantage Model	
			New Dilemma	31
		2.10.1	Dynamic Comparative Advantage and FDI	32
		2.10.2	Dynamic Comparative Advantage	
			and Globalization	33
		2.10.3	Dynamic Comparative Advantage and Technology	34
		2.10.4	Comparative Disadvantage	36
		2.10.5	Sectoral Innovation System	36
		2.10.6	National Innovation System: IPR Protection	37
		2.10.7	Protection of IPR and FDI	41
		2.10.8	Protection of IPR and Domestic Innovative	
			Activities	42
		2.10.9	Impacts of IPR Protection	44
		2.10.10	Summary	45
_			·	
3			Todels, Data, and Methodology	47
	3.1		h Framework	47
			h Question I	49
			h Question II	51
			h Question III	53
	3.2		Specifications	54
		3.2.1	Model Specification for Research Question I	56
		3.2.2	Model Specification for Research Question II	57
		3.2.3	Model Specification for Research Question III	57
		3.2.4	Innovation-Technology-Productivity Model	58
	3.3	Researc	h Data	58
		3.3.1	Time Fame of the Study: 1998–2005	58
		3.3.2	Data and Sampling	59
		3.3.3	Variables	61
4	Dagu	14 "		73
4	4.1	lts	Takimatina tha Impacts of D.P.D. Investment	13
	4.1		Estimating the Impacts of R&D Investment vation Outcomes	72
	4.0			73
	4.2		ing Impacts of Local and Foreign Competitions/	70
	4.0		rs/Customers on Firms' Commitment to Innovation	78
	4.3		e the Impacts of Intellectual Property Rights	00
		on on Innovation and Competitiveness	80	
	4.4		ry	80
			Firm's R&D Investment	80
		4.4.2	Technological Base	81
		4.4.3	Competitors	82
		4.4.4	Clusters and Networks	82
		4.4.5	IPR Protection	82
	4.5	A Speci	ial Case Study: Innovation in China	83
		4.5.1	Changes of the Innovation Landscapes in China	83
		4.5.2	Innovation and Competitiveness at the National	
			I evel	86

		4.5.3	Innovations at the Firm Level	87					
		4.5.4	IPR Protection in China	88					
		4.5.5	The Role of Foreign Direct Investment	88					
5	Con	clusion a	and Implications	91					
	5.1	Conclu	sions and Discussions	91					
	5.2	Limitat	ions of the Study	93					
		5.2.1	The Scope of the Study	93					
		5.2.2	Purpose of This Research	93					
		5.2.3	Networking Effects	93					
		5.2.4	Regional Level Factors	93					
		5.2.5	Sector and Industry Factors	94					
		5.2.6	Cluster Effects	94					
		5.2.7	Prediction Model	95					
		5.2.8	Measurement of Variables	95					
		5.2.9	Use of Enterprise Survey Data	95					
		5.2.10	The World Bank's BE-ES Survey Data	96					
		5.2.11	The Speed of Innovation	96					
	5.3	Areas f	or Further Research	97					
	5.4	Policy 1	Recommendations	97					
App	Appendix								
Ref	erenc	es		109					
Ind	ex			125					
			/ ₂ ;						