## Strategic Leadership in the Business School

Keeping One Step Ahead

FERNANDO FRAGUEIRO and HOWARD THOMAS



## Contents

	List of figures	page viii
	List of tables	ix
	Preface	xi
	Acknowledgements	xiv
	Introduction Global financial crisis: future challen for strategic leadership, deans and business schools	ges 1
1	The business school landscape: trends and dilemmas	s 13
2	Business schools as professional organisations (professional service firms)	55
3	The leadership process in business schools	93
4	Strategic leadership in practice: leading the strategic process in three top business schools	129
5	Strategic leadership in practice: the role of the dean	173
6	Learning from the trenches: personal reflections on deanship	209
	References Index	249 261
	·····	

s)

ALL DESCRIPTION OF

vii

13