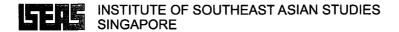
## Responding to Globalization Nation, Culture and Identity in Singapore

SELVARAJ VELAYUTHAM



## **CONTENTS**

Aci	knowledgements	хi			
IN	TRODUCTION: Globalization and the Nation-State	1			
	Background	3			
	Dealing with Globalization	5			
	State Legitimacy and Control	10			
	Outline of Book	13			
1.	The Making of the Singapore Nation-State and the				
	Quest for a National Identity	20			
	Imagining Singapore: From Colony to Nationhood Developing the Singapore Nation: Strategies and Policies	21			
	of Nation-Building	26			
	The Question of National Identity in the Academic Literature Internationalizing Singapore: Nationhood and Its	36			
	Connections Elsewhere	41			
	Conclusion	46			
2.	The Rhetoric of Asian Values and the Embracing of a				
	"New Asian" Identity	52			
	Introduction	52			
	Family, Community, Order: The Discourse of Asian Values	54			
	Asian Values in the Singapore Context	56			
	Safe, Clean, Controlled: Characterizing the Commentary				
	on Asian Values	58			
	Economy, Identity, Modernity, Ambivalence: Four Functions				
	of Asian Values in Singapore	61			
	Asian, Western or New Asian: Relabelling and Re-sorting				
	Our Boxes	73			
	Conclusion	76			

3.	Creating National Citizens for a Global City	82
	Introduction	82
	A City in Transition	83
	The Next Lap: Building the Global City 1991-1997	85
	Singaporeans Emigrating	93
	Singapore 21 Solutions: From Next Lap to "Heartware"	97
	Putting Singapore 21 into Practice	101
	Unhomely Anxieties, Global City Dilemmas Analysing the Singapore 21 "Heartware" Solutions:	102
	Strategies to Create More Homely Citizens	106
	The Usefulness of "Folk": Appropriating Singapore's	
	Heartlanders	107
	Synthetic Homeliness and the Logic of National	
	Development in Singapore	109
	Conclusion	112
4.	Re-Branding Singapore: Cosmopolitan Cultural and	
	Urban Redevelopment in a Global City-State	119
	Introduction	119
	Culture and the State	121
	Domesticating Singaporeans and Attracting Talents	
	from Overseas	124
	Cosmopolitanizing National Culture: Recent Cultural	
	Policy Trends in Singapore	128
	Speaking Proper English	133
	Managing and Branding: Evaluating Singapore's Vision	
	for a Cosmopolitan Global City	135
	Nationhood and the Dilemmas of the Cosmopolitan City-State	148
5.	At "Home" in a Globalized City-State?	159
	Introduction	159
	Singaporean and Related Identities	162
	Being Singaporean in a Global City	166
	Affect, Identity and the Materiality of Nation	169
	The Contradictions of Singaporean Social Modernity	176
	Managerial Speak and Governmental Forms of Belonging	181
	Singapore and the Gift of Social Life	190
	Conclusion	195

CONTENTS

CONCLUSION	202
From a Barren Piece of Land to a Thriving Global City Global City/Nation The Nation-State in the Global Context	202 203 204
The Uncertainty and Hopefulness that is Singapore	208
Bibliography	
Index	233
About the Author	239