

The Economics of Social Responsibility

The world of social enterprises

**Edited by Leonardo Becchetti and
Carlo Borzaga**

Contents

<i>List of illustrations</i>	ix
<i>Notes on contributors</i>	xi
<i>List of abbreviations and acronyms</i>	xii
Introduction	I
LEONARDO BECCHETTI AND CARLO BORZAGA	
1 The economics of social enterprises: an interpretive framework	15
CARLO BORZAGA AND ERMANNO TORTIA	
2 The competitive advantages of social enterprises	34
SARA DEPEDRI	
3 The impact of social enterprises on output, employment, and welfare	55
ERMANNO TORTIA	
4 From economic growth to sustainable development	72
LEONARDO BECCHETTI AND GIUSEPPE MASTROMATTEO	
5 The provision of welfare and general-interest services	88
LUCA FAZZI	
6 Social enterprises and the integration of disadvantaged workers	105
GIULIA GALERA	
7 The fair-trade debate and its underpinnings	123
LEONARDO BECCHETTI	

8 An empirical test of fair trade	145
LEONARDO BECCHETTI AND MARCO COSTANTINO	
9 Microfinance: a frontier social enterprise	165
LEONARDO BECCHETTI	
10 Only the fittest survive? A test of the sustainability of corporate social responsibility	194
LEONARDO BECCHETTI AND ROCCO CICIRETTI	
<i>References</i>	227
<i>Index</i>	251