

# Non-market Entrepreneurship

Interdisciplinary Approaches

---

*Edited by*

Gordon E. Shockley

*Arizona State University, USA*

Peter M. Frank

*Wingate University, USA*

and

Roger R. Stough

*George Mason University, USA*

**Edward Elgar**

Cheltenham, UK • Northampton, MA, USA

# Contents

✓ *uear*

---

<i>Figures and boxes</i>	vii
<i>Contributors</i>	ix

## PART 1 FOUNDATIONS OF NON-MARKET ENTREPRENEURSHIP

1. Introduction: the emerging field of non-market entrepreneurship 3  
*Gordon E. Shockley, Peter M. Frank and Roger R. Stough*
2. Entrepreneurship and human action 10  
*Roger Koppl and Maria Minniti*
3. Teaching entrepreneurship outside of business schools 28  
*Robert F. Ashcraft*

## PART 2 NON-MARKET ENTREPRENEURSHIP: SOCIETY AND ECONOMY

4. Non-market sources of American entrepreneurial capitalism 51  
*Zoltan J. Acs, Ronnie J. Phillips, David B. Audretsch and Sameeksha Desai*
5. The political economy of the philanthropic enterprise 71  
*Peter J. Boettke and Christopher J. Coyne*
6. Indigenous communities, entrepreneurship, and economic development in the New Economy 89  
*Robert B. Anderson, Scott W. MacAulay, Bob Kayseas and Kevin G. Hindle*

## PART 3 ENTREPRENEURSHIP IN PUBLIC AFFAIRS

7. Intrapreneurship in the public sector 127  
*Roger R. Stough and Kingsley E. Haynes*
8. Policy entrepreneurship: reconceptualizing entrepreneurship in public affairs 143  
*Gordon E. Shockley*

**PART 4 ONLY A SEMANTIC DIFFERENCE? SOCIAL  
ENTREPRENEURSHIP, NONPROFIT  
ENTREPRENEURSHIP AND SOCIAL  
ENTERPRISE**

9.	A unified theory of social enterprise <i>Dennis R. Young</i>	175
10.	A model of nonprofit and socially motivated entrepreneurial behavior <i>Peter M. Frank</i>	192
11.	Social entrepreneurs: a neoclassical theory <i>Simon C. Parker</i>	206
12.	What are social ventures? Toward a theoretical framework and empirical examination of successful social ventures <i>Ronit Yitshaki, Miri Lerner and Moshe Sharir</i>	217
	<i>Index</i>	243