

Political Economy of Tourism

A critical perspective

Edited by Jan Mosedale

 **Routledge**
Taylor & Francis Group
LONDON AND NEW YORK

Contents

<i>List of illustrations</i>	xvii
<i>List of contributors</i>	xix
<i>Acknowledgements</i>	xxiii
1 Re-introducing tourism to political economy	1
JAN MOSEDALE	
<i>Political economy approaches</i>	3
<i>Structure of the book</i>	7
<i>References</i>	10
PART I	
Approaches to political economy in tourism	15
2 Tourism, capitalism and Marxist political economy	17
RAOUL V. BIANCHI	
<i>The principles of Marxist political economy</i>	17
<i>Marxist political economy and tourism</i>	21
<i>Tourism, capitalism and globalization</i>	22
<i>Tourism, work and labour relations in the global economy</i>	26
<i>What future for Marxist political economy and tourism?</i>	31
<i>Notes</i>	32
<i>References</i>	32
3 Regulation theory and its evolution and limitations in tourism studies	39
SCARLETT CORNELISSEN	
<i>Classical formulations of the regulation approach</i>	40
<i>The regulation school and tourism scholarship</i>	44
<i>Conclusion</i>	51
<i>References</i>	52

4	The paradigms of political economy and tourism policy: national tourism organizations and state policy	55
	CRAIG WEBSTER, STANISLAV IVANOV AND STEVEN F. ILLUM	
	<i>Political economies and their paradigms</i> 56	
	<i>States' political regimes and their responses to tourism</i> 60	
	<i>Regimes and their responses to tourism</i> 68	
	<i>Conclusions: the paradigms and future studies</i> 68	
	<i>Notes</i> 72	
	<i>References</i> 72	
5	Global commodity chains and tourism: past research and future directions	75
	MICHAEL CLANCY	
	<i>Development, globalization and global commodity chains</i> 76	
	<i>Global commodity chains and tourism</i> 79	
	<i>GCCs and global tourism: conclusions and future prospects</i> 88	
	<i>Notes</i> 89	
	<i>References</i> 89	
6	Thinking outside the box: alternative political economies in tourism	93
	JAN MOSEDALE	
	<i>The cultural turn</i> 94	
	<i>Cultural political economy</i> 98	
	<i>Alternative political economies</i> 102	
	<i>Conclusion: alternative political economies</i> 104	
	<i>References</i> 105	
PART II		
	Tourism and key themes in political economy	109
7	Yes, Virginia, there is a tourism class: why class still matters in tourism analysis	111
	C. MICHAEL HALL	
	<i>Power</i> 113	
	<i>Categories of class</i> 114	
	<i>Class and structural determination</i> 117	
	<i>Classes as representative groupings</i> 117	
	<i>Structure and agency in class formation and reproduction</i> 120	
	<i>Conclusions</i> 122	
	<i>References</i> 123	

- 8 Gender and tourism: gender, age and mountain tourism in Japan** 127
 JANET MOMSEN AND MICHIIHIKO NAKATA
Tourism on the development agenda 129
Mountain tourism in Japan 130
References 135
- 9 The political economy of temporary migration: Seasonal workers, tourists and sustaining New Zealand's labour force** 139
 KIRSTEN LOVELOCK AND TERESA LEOPOLD
The political economy of labour migration to New Zealand 141
Local responses to global economic change 142
Temporary migration schemes 144
Tourism, agriculture and seasonal labour demands 144
More recent temporary labour migration schemes 146
The Working Holiday Maker scheme 147
Conclusion 149
The future of WHM schemes, the recession and rising unemployment in New Zealand 151
References 152
- 10 Changing power relations: foreign direct investment in Zanzibar** 157
 DOROTHEA MEYER
The political economy of foreign direct investment (FDI) in tourism 158
Methodology 160
The case study: Zanzibar 160
Foreign direct investment in Zanzibar 162
Do these ownership patterns matter? 163
Procurement and linkages 166
Employment and labour relations 168
Conclusion 170
References 172
- 11 Dubai: 'An exotic destination with a cosmopolitan lifestyle'** 175
 KEVIN MEETHAN
Contemporary tourism 175
Economic development in the United Arab Emirates and Dubai 177
Workforce and population 179
Tourism development in Dubai 181
Conclusions 184
Notes 185
References 186

PART III

Tourism and spatial contexts of political economy 189

12 Negotiating business interests and a community's 'greater good': community-based tourism planning and stakeholder involvement in the Catlins, New Zealand 191

JULIA N. ALBRECHT

Political economy and tourism planning 191

SMTE stakeholders in community-based tourism planning 192

The project and case study 193

Shared community goals? 194

Perceptions of the role of businesses 196

Personal status and power as a motivation 197

Too much concern for the 'greater good'? Another perspective on 'vested interests' 197

Vested interests in tourism strategy implementation by volunteers 198

Collaboratively achieving the greater community good? 200

A wider political economy perspective 202

References 204

13 Tourism, neoliberal policy and competitiveness in the developing world: the case of the Master Plan of Marrakech 207

NICOLAI SCHERLE

Morocco's economic structures between rent capitalism and neoliberalism 208

Morocco's tourism policies in the context of the Master Plan of Marrakech 211

The development of tourism in Morocco in the light of the Master Plan of Marrakech 215

Discussion and conclusion 219

References 221

14 The political economy of trade in international air transport services 225

DAVID TIMOTHY DUVAL AND JOHN MACILREE

Legal and political parameters: the basis of aeropolitics 226

The elements of air services agreements 227

'Open skies' versus quantitative economic regulation: where to strike the balance? 232

Exchanges of rights: two states 234

Exchange of rights: three states 235

Exchange of rights: four states 237

Conclusion: the politics of air services 238

Note 239

References 239

**15 Tourism regulation and relational geography: the global,
local and everything in between** 243

JAN MOSEDALE AND JULIA N. ALBRECHT

Governance and tourism regulation 243

Spatialities of political economy 246

Networks traversing spatial scales 249

Spatial discourse and imaginaries 250

Conclusion: researching relational geographies in tourism 252

References 253

Index 257