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Tool-Supported Innovation Management in Service Ecosystems

With a foreword by Prof. Dr. Helmut Krcmar



RESEARCH

Contents

Foreword	v
Acknowledgement	vii
Abstract	ix
Contents	xi
List of Figures	xvii
List of Tables	xxi
List of Listings	xxiii
List of Abbreviations and Acronyms	xxv
1 Introduction	1
1.1 Problem and Motivation	2
1.2 Objectives and Research Questions	6
1.3 Design Artefacts	7
1.4 Structure	9
2 Research Method	13
2.1 Philosophy of Science	14
2.2 Design Science Research Paradigm	14
2.2.1 Design Research	15
2.2.1.1 Artefacts of Design Research	17
2.2.1.2 Design Research Process	17
2.2.1.3 Guidelines for Design Research	18
2.2.2 Design Theories in Information Systems	18
2.2.3 Theory-Driven Design	22
2.2.4 Theory-Based Argument	23
2.2.5 Evaluation of Design Science Artefacts	25
2.3 Research Design	28
2.4 Critical Reflection of Research Design	31
2.5 Summary	32
3 Conceptual Foundations	35
3.1 Service Terminology	36
3.2 What Makes E-Services Different?	38
3.2.1 Low Marginal Costs of Service Delivery	38
3.2.2 High Degree of Outsourcing	38
3.2.3 Rapid Development of New Services	39
3.2.4 Transparent Service Feedback	40
3.2.5 Continuous Improvement and Deployment	40
3.3 New Service Development for Electronic Services	41
3.3.1 Analysed Aspects	41

3.3.2	Analysed Literature	42
3.3.3	New Service Development	44
3.3.3.1	Types of Service Innovation	44
3.3.3.2	Antecedents of Success	46
3.3.3.3	Process Models	47
3.3.3.4	Generic and Organisation Related Issues	50
3.3.4	Research Gap	50
3.3.5	Criteria for a Solution	51
3.4	Service Ecosystems	53
3.4.1	Actors in Service Ecosystems	55
3.4.2	The Platform Business Model	57
3.4.3	The Aggregator Business Model	58
3.4.4	Related Concepts and Foundations	59
3.4.5	Research Gap	60
3.4.6	Criteria for a Solution	61
3.5	Open Innovation	61
3.5.1	Three Core Process Archetypes of Open Innovation	64
3.5.1.1	Outside-In Process	64
3.5.1.2	Inside-Out Process	65
3.5.1.3	Coupled Process	65
3.5.2	Critical Reflection	66
3.5.3	Research Gap	67
3.5.4	Criteria for a Solution	68
3.6	Summary	69
4	Theoretical Foundation	73
4.1	Concepts of Generativity	74
4.2	Theory of Generative Fit	74
4.3	Creativity and Generative Capacity	78
4.4	System Design Considerations	80
4.4.1	Generative Design is Evocative	80
4.4.2	Generative Design is Adaptive	81
4.4.3	Generative Design is Open-Ended	82
4.5	Generativity According to Zittrain	82
4.6	Related Theories and Historical Review	84
4.7	Summary	86
5	Integrated System Design	89
5.1	Open Innovation in Service Ecosystems	90
5.1.1	Collaboration Framework	92
5.1.2	Summary	95
5.2	Unifying Framework	96
5.3	Innovation Support as Part of the Platform Strategy	98
5.4	System Design	100
5.4.1	Mapping of System Roles	102
5.4.2	Design Rationale and Course of this Research	103
5.4.2.1	Design Phase One: Innovation Portal	105
5.4.2.2	Design Phase Two: Innovation Platform	107

5.4.2.3	Design Phase Three: Idea Rating Mechanisms	108
5.4.2.4	Design Phase Four: Guided User Interaction	109
5.4.2.5	Summary of Design Rationale	110
5.4.3	System Details	111
5.5	Summary	113
6	Idea Ontology	115
6.1	Ontology Foundations	115
6.2	Classification of Ontologies	117
6.3	Detail Analysis	118
6.3.1	Analysis of Innovation Management Domain	118
6.3.2	Empirical Analysis of Innovation Portals	119
6.3.3	Competency Questions	121
6.3.4	Motivation for an Idea Ontology	121
6.3.5	Related Research	123
6.4	Ontology Design	124
6.4.1	Innovation Concepts	125
6.4.2	Generic Concepts	127
6.4.3	Summary	129
6.5	Evaluation	129
6.6	Interpretation of Results	131
6.7	Summary	132
7	Prototype Development	135
7.1	Component One: Innovation Portal	136
7.1.1	Aim and Scope	137
7.1.2	Related Work	139
7.1.2.1	User-Generated New Service Ideas	139
7.1.2.2	Collaboration	141
7.1.2.3	Communication Support	141
7.1.2.4	Rich Internet Applications	142
7.1.3	System Design	143
7.1.4	System Implementation	143
7.1.4.1	Idea Toolbox	144
7.1.4.2	Use Case: Community Member - "Explore Contributions"	144
7.1.4.3	Use Case: Community Member - "Explore Details"	145
7.1.4.4	Use Case: Community Member - "Explore Statistics"	145
7.1.4.5	Use Case: Community Member - "Search Related Terms"	147
7.1.4.6	Use Case: Community Member - "Submit Idea"	147
7.1.4.7	Use Case: Community Member - "Edit Idea"	147
7.1.4.8	Use Case: Community Member - "Submit Tagging"	148
7.1.4.9	Use Case: Community Member - "Upload Attachment"	148
7.1.4.10	Use Case: Community Member - "Submit Comment"	148
7.1.4.11	Use Case: Community Member - "Submit Rating"	148
7.1.4.12	Use Case: Community Member - "Communicate"	149
7.1.4.13	Use Case: Community Member - "Subscribe to RSS Feed"	149
7.1.4.14	Use Case: Community Member - "Browse User Homepage"	150
7.1.5	Artefact Evaluation	150

7.1.6	Discussion	152
7.2	Component Two: Process-Based, Open-Ended Platform	152
7.2.1	Aim and Scope	153
7.2.2	Related Work	154
7.2.2.1	Structuring Innovation Processes	156
7.2.2.2	Collaboration Engineering	156
7.2.2.3	ThinkLets	157
7.2.3	System Design	158
7.2.3.1	Process-Based ThinkLet Implementation	158
7.2.3.2	Open Platform and the Collaboration with External Tools	160
7.2.4	System Implementation	161
7.2.4.1	General Liferay Functionality	162
7.2.4.2	Use Case: Innovator - “View ‘at-a-glance’ Overview”	163
7.2.4.3	Use Case: Innovator - “Customise System”	164
7.2.4.4	Use Case: Innovator - “Manage Innovation Scenario”	165
7.2.4.5	Use Case: Innovator - “Control Process Execution”	168
7.2.4.6	Use Case: Innovator - “Define Evaluation States”	168
7.2.4.7	Use Case: Innovator - “Manage Ideas”	170
7.2.4.8	Use Case: Innovator - “Import Ideas from Workshop”	172
7.2.4.9	Summary of REST API Functions	172
7.2.4.10	Use Case: System - “Exchange Ideas”	173
7.2.4.11	Use Case: System - “Add Search Artefact”	174
7.2.4.12	Use Case: System - “Add Idea Realisation”	175
7.2.4.13	Use Case: System - “Import Ideas from Prediction Market”	175
7.2.4.14	Front-End Integration	175
7.2.5	Artefact Evaluation	177
7.2.5.1	Multi-Tenant Architecture	178
7.2.5.2	Use Case: Community Member - “Display Scenario”	179
7.2.5.3	Internationalisation	179
7.2.5.4	Integration Scenario One: iPhone Client	181
7.2.5.5	Integration Scenario Two: Twitter Client	182
7.2.5.6	Summary of Integrated Systems	183
7.2.5.7	Component Two as Evaluation of the Idea Ontology	185
7.2.5.8	Summary of Evaluation	185
7.2.6	Discussion	188
7.3	Component Three: Idea Rating Mechanisms	189
7.3.1	Aim and Scope	190
7.3.2	Related Work	192
7.3.3	System Design	193
7.3.4	System Implementation	194
7.3.5	Experiment Set-Up	194
7.3.5.1	Participants	196
7.3.5.2	Idea Sample	197
7.3.5.3	Experimental Task and Design	197
7.3.5.4	Rating Scales	198
7.3.5.5	Procedure	199
7.3.5.6	Multi-Method Approach	199
7.3.6	Artefact Evaluation	201

7.3.6.1	Rating Accuracy	202
7.3.6.2	Rating Satisfaction	204
7.3.6.3	User Attitude Towards Website	204
7.3.6.4	Usability	204
7.3.6.5	Summary of Evaluation	204
7.3.7	Discussion	208
7.4	Component Four: Guided User Interaction	209
7.4.1	Aim and Scope	210
7.4.2	Related Work	212
7.4.2.1	Idea Elaboration	212
7.4.2.2	Contribution Behaviour Theory	214
7.4.2.3	Clustering	216
7.4.3	System Design	216
7.4.3.1	Awareness	217
7.4.3.2	Searching and Matching	217
7.4.3.3	Formulation and Delivery	218
7.4.3.4	Unintended Side Effects	218
7.4.3.5	Design Summary	219
7.4.4	System Implementation	219
7.4.4.1	Duplicate Detection through Document Clustering	219
7.4.4.2	Semantic Idea Refinement	223
7.4.5	Experiment Set-Up	228
7.4.5.1	Participants	228
7.4.5.2	Experimental Task and Design	228
7.4.5.3	Questionnaire	229
7.4.6	Artefact Evaluation	230
7.4.6.1	System Usage	230
7.4.6.2	Quality of Suggested Duplicates	231
7.4.6.3	Improved Quality of Idea Pool	231
7.4.6.4	Summary of Evaluation	232
7.4.7	Discussion	234
7.5	Reflection of Prototype Development	236
7.5.1	Overall Implementation	237
7.5.2	Summary of Evaluation	239
7.5.3	The TEXO Innovation Repository as a Generative Platform	240
7.5.4	Why Stop Now?	241
7.5.5	E-Service and Service Ecosystem Specific Aspects	242
7.5.6	Why Would Anyone Use Such a System?	243
7.5.7	Discussion	244
8	Conclusion	247
8.1	Summary	247
8.2	Critical Reflection	248
8.3	Research Implications	251
8.4	Practical Implications	253
8.5	Future Research	254
	References	255

A Idea Ontology Vocabulary Specification	295
B Rating Experiment Questionnaire	309
C Guided User Interaction Survey	311