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Inter-organisational Design of Voluntary Sustainability Initiatives

Increasing the Legitimacy of Sustainability
Strategies for Supply Chains

With a preface by Prof. Dr. Wolfgang Stölzle



RESEARCH

Index

Index	IX
List of Figures	XV
List of Tables	XVII
List of Abbreviations	XIX
Zusammenfassung	XXI
Abstract	XXIII

1. Introduction 1

1.1. Relevance of this research on the design of voluntary sustainability initiatives for supply chains and research objectives	1
1.2. Research questions	7
1.3. Positioning of the research within scientific theory	9
1.4. Outline of the thesis	15

2. Conceptual aspects of voluntary sustainability initiatives in the context of proactive sustainability strategies for supply chains 18

2.1. Conceptual foundation and constituent elements of proactive sustainability strategies for supply chains	18
2.1.1. The strategic approach of corporate sustainability	18
2.1.2. Proactiveness of sustainability strategies	24
2.1.3. Sustainability strategies for supply chains	26
2.1.4. Constituent elements of proactive sustainability strategies for supply chains	32
2.2. The objective to retain legitimacy with proactive sustainability strategies for supply chains	33
2.2.1. The legitimising role of strategic stakeholders in the design of proactive sustainability strategies for supply chains	33
2.2.2. A process model of involving stakeholders in the design of proactive sustainability strategies for supply chains	40
2.2.3. Types of stakeholder relationships in the context of proactive sustainability strategies for supply chains	42

2.3.	Designs of voluntary sustainability initiatives in the context of proactive sustainability strategies for supply chains and legitimacy	45
2.3.1.	Voluntary sustainability initiatives and proactive sustainability strategies for supply chains	45
2.3.2.	Legitimising elements of voluntary sustainability initiatives for supply chains	47
2.4.	Intermediary recapitulation: relevance and legitimising elements of voluntary sustainability initiatives for supply chains	52
3.	Theoretical aspects of designing voluntary sustainability initiatives for supply chains.....	54
3.1.	Presentation of the theories applied to voluntary sustainability initiatives and legitimacy in the literature	54
3.2.	Institutional theory and its contribution to the design of voluntary sustainability initiatives for supply chains	56
3.2.1.	Characterisation of institutions in theory	56
3.2.2.	Voluntary sustainability initiatives for supply chains as institutions	58
3.2.3.	The emergence of voluntary sustainability initiatives for supply chains in the wider institutional field	60
3.3.	Institutional entrepreneurship and its contribution to the design of voluntary sustainability initiatives for supply chains	62
3.3.1.	Institutional entrepreneurship as an organisational strategy to influence institutions	62
3.3.2.	The design of voluntary sustainability initiatives as an institutional entrepreneurship strategy.....	63
3.3.3.	The need to specify key resources to design voluntary sustainability initiatives for supply chains	67
3.4.	The resource-based view and its contribution to the design of voluntary sustainability initiatives for supply chains	75
3.4.1.	The resource-based view and the resources that enable voluntary sustainability initiatives for supply chains	75
3.4.2.	The need to specify the resources in the context of voluntary sustainability initiatives for supply chains and legitimacy.....	83

4. Initial framework: a resource-based view of institutional entrepreneurship in the design of voluntary sustainability initiatives for supply chains.....	89
4.1. Summary of theoretical contributions to the design of voluntary sustainability initiatives for supply chains	89
4.2. Formulation of a resource-based view on institutional entrepreneurship in the context of the inter-organisational design of voluntary sustainability initiatives	92
5. An exploratory study of the institutional entrepreneur’s resources in the design of legitimised voluntary sustainability initiatives for supply chains.....	95
5.1. Research method applied: exploratory case study research	95
5.1.1. Case selection	95
5.1.2. Data collection.....	99
5.1.3. Data analysis.....	100
5.2. Presentation of the case studies: the design of voluntary sustainability initiatives for supply chains.....	103
5.2.1. Migros: The Roundtable on Sustainable Palm Oil (RSPO)	103
5.2.2. Axel Springer Verlag: The Tikhvin Chalna project	105
5.2.3. Coop: Basel Criteria and the Roundtable on Responsible Soy (RTRS).....	107
5.2.4. Unilever: The Marine Stewardship Council (MSC).....	109
5.2.5. Nestlé: The Sustainability Agriculture Initiative (SAI).....	110
5.3. The design of voluntary sustainability initiatives for supply chains and the institutional entrepreneur’s resources	111
5.3.1. Resources leading to legitimised designs of a voluntary sustainability initiative.....	111
5.3.2. Complementarities increasing the potential of resources for legitimised designs of voluntary sustainability initiatives.....	124

6.	Development of the research model: resources, the design of voluntary sustainability initiatives for supply chains, and legitimacy	133
6.1.	Model of designing voluntary sustainability initiatives for supply chains and formulation of hypotheses	133
6.1.1.	Legitimacy in the context of designing voluntary sustainability initiatives for supply chains.....	134
6.1.2.	Resources and complementarities that enable the design of voluntary sustainability initiatives for supply chains	135
6.2.	Summary of hypotheses on the legitimised design of voluntary sustainability initiatives.....	138
7.	A confirmatory study of the institutional entrepreneur's resources in the design of legitimised voluntary sustainability initiatives for supply chains.....	140
7.1.	Development of the measurement model of the legitimised design of voluntary sustainability initiatives.....	140
7.1.1.	Measures for key resources and complementarities	141
7.1.2.	Measures for voluntary sustainability initiative design (VSI).....	147
7.1.3.	Measures for legitimacy	150
7.1.4.	Selection of control variables	151
7.2.	Research setting: online survey with structural equation modelling.....	153
7.2.1.	Unit of analysis.....	153
7.2.2.	Data collection procedure, description of sample, key-informant, common-method and non-response biases	154
7.2.3.	Two-step approach of structural equation method	159
7.3.	Testing the measurement model of the legitimised design of voluntary sustainability initiatives.....	160
7.3.1.	Testing content and substantive validity.....	160
7.3.2.	Testing uni-dimensionality	161
7.3.3.	Testing scale reliability.....	164
7.3.4.	Testing convergent validity.....	169
7.3.5.	Testing discriminant validity	169

7.3.6. Testing predictive validity	171
7.3.7. Summary of measurement model testing	172
7.4. Hypothesis testing and results: an institutional entrepreneur's resources and the design of voluntary sustainability initiatives for supply chains.....	174
7.4.1. Testing the research model	174
7.4.2. Tests for mediation effects.....	178
8. Conclusion, further research and implications for business practice	181
8.1. Conclusion.....	181
8.2. Limitations and further research.....	186
8.3. Implications for business practice	188
References	193
Appendix	223