RESEARCH IN THE SOCIOLOGY OF ORGANIZATIONS VOLUME 28

STANFORD'S ORGANIZATION THEORY RENAISSANCE, 1970–2000

EDITED BY

CLAUDIA BIRD SCHOONHOVEN

University of California, Irvine, CA, USA

FRANK DOBBIN

Harvard University, Cambridge, MA, USA



United Kingdom – North America – Japan India – Malaysia – China

CONTENTS

LIST OF CONTRIBUTORS	xi
ADVISORY BOARD	xv
AN ORGANIZATIONAL SOCIOLOGY OF STANFORD'S ORGANIZATION THEORY RENAISSANCE Frank Dobbin and Claudia Bird Schoonhoven	xvii
PART I: THEORIES	
CHAPTER 1 ORGANIZATIONAL INSTITUTIONALISM AT STANFORD: REFLECTIONS ON THE FOUNDING OF A 30-YEAR THEORETICAL RESEARCH PROGRAM Brian Rowan	3
CHAPTER 2 RESOURCE DEPENDENCE THEORY: PAST AND FUTURE Gerald F. Davis and J. Adam Cobb	21
CHAPTER 3 POPULATION ECOLOGY Terry L. Amburgey	43
CHAPTER 4 ORGANIZATIONAL LEARNING Lee Sproull	59
CHAPTER 5 CULTURE STANFORD'S WAY	71

CHAPTER 6 ORGANIZATIONS AND LABOR	
MARKETS Alison Davis-Blake	97
CHAPTER 7 THE HISTORY OF CORPORATE	
NETWORKS: EXPANDING INTELLECTUAL	
DIVERSITY AND THE ROLE OF STANFORD	
AFFILIATIONS	* **
Christine M. Beckman	119
CHAPTER 8 HEALTHCARE ORGANIZATIONS AND	
THE STANFORD SCHOOL OF ORGANIZATIONAL	
SOCIOLOGY	
Mary L. Fennell and Ann Barry Flood	145
PART II: FACULTY	
CHAPTER 9 ADMINISTRATION IS NECESSARY –	
BUT RESEARCH RULES	
W. Richard Scott	173
CHAPTER 10 SILICON VALLEY, THEORIES	
OF ORGANIZATION, AND THE STANFORD LEGACY	
Kathleen M. Eisenhardt	191
Katmeen M. Lisennarat	191
CHAPTER 11 WHEN THEORY MET PRACTICE:	
COOPERATION AT STANFORD	
Roderick M. Kramer	207
CHAPTER 12 NIMH-SCOR: A PIONEERING CENTER	
AT STANFORD	
Raymond E. Levitt	221

Contents	vii
ontents	V11

CHAPTER 13 A FELLOW FROM KANSAS James G. March	233
CHAPTER 14 A CULTURAL VIEW OF THE ORGANIZATIONAL COMMUNITY AT STANFORD UNIVERSITY Joanne Martin	241
CHAPTER 15 EXPLAINING THE IMPACT OF THE STANFORD ORGANIZATION STUDIES COMMUNITY Donald Palmer	263
CHAPTER 16 SPEAKING WITH ONE VOICE: A "STANFORD SCHOOL" APPROACH TO ORGANIZATIONAL HIERARCHY Ezra W. Zuckerman	289
PART III: FORMER DOCTORAL STUDENTS, POST-DOCS, AND A VISITOR	
CHAPTER 17 HOW I SPENT THE SUMMER OF 1973: IT WAS NOT A VACATION Howard E. Aldrich	311
CHAPTER 18 THE CONTRIBUTIONS OF ORGANIZATIONAL THEORY TO HEALTH CARE Joan R. Bloom	319
CHAPTER 19 THE DEVIL'S WORKSHOP Jacques Delacroix	329

CHAPTER 20 LEGACIES FROM GROWING UP ON THE FARM	
P. Devereaux Jennings	339
CHAPTER 21 SITUATED LEARNING AND	
BROKERAGE AS KEYS TO SUCCESSFUL	
KNOWLEDGE PRODUCTION: AN EXPERIENTIAL REVIEW	
Stephen Mezias and Theresa Lant	351
CHAPTER 22 A RELATIONAL APPROACH TO	
ORGANIZATIONAL LEARNING	
Martha S. Feldman	359
CHAPTER 23 THE STANFORD ORGANIZATIONAL	
STUDIES COMMUNITY: REFLECTIONS OF A	
TEMPERED RADICAL	
Debra E. Meyerson	365
CHAPTER 24 UNPACKING THE STANFORD CASE:	1
AN ELEMENTARY ANALYSIS	
Mark C. Suchman	373
CHAPTER 25 "LET A HUNDRED FLOWERS	
BLOSSOM": THE CROSS-FERTILIZATION OF	
ORGANIZATION STUDIES AT STANFORD	
Martin Ruef	387
CHAPTER 26 CHANCE ENCOUNTERS, ECOLOGIES	
OF IDEAS, AND CAREER PATHS: A PERSONAL	
NARRATIVE OF MY STANFORD YEARS	
Jitendra V. Singh	395
CHAPTER 27 SENSE-MAKING IN	
ORGANIZATIONAL RESEARCH	
Sim B. Sitkin	409

Contents	IX

CHAPTER 28 SCHOOL AND SUPER-SCHOOL David Strang	419
CHAPTER 29 REFLECTIONS ON THE STANFORD ORGANIZATIONS EXPERIENCE Amy S. Wharton	425
CHAPTER 30 TOUCHSTONES: THE STANFORD SCHOOL OF ORGANIZATION THEORIES, 1970–2000 Patricia H. Thornton	429
PART IV: CONCLUSION	•
CHAPTER 31 COLLEGIAL CAPITAL: THE ORGANIZATIONS RESEARCH COMMUNITY AT STANFORD, 1970–2000 W. Richard Scott	441
PART V: APPENDIXES	
APPENDIX A: STANFORD FACULTY IN ORGANIZATIONS	461
APPENDIX B: STANFORD GRADUATE STUDENTS IN ORGANIZATIONS	463
APPENDIX C: STANFORD POST-DOCS IN ORGANIZATIONS	465
APPENDIX D: AFFILIATED CENTERS FOR ORGANIZATION RESEARCH	467

THE COLUMN TWO IS NOT THE OWNER WHEN THE